

## IPPE HIGHLIGHTS

**3 HALLS WITH 1,300+**  
INTERACTIVE EXHIBITS

**12.5+**  
ACRES OF EXHIBITS  
SHOWCASING INNOVATIVE  
TECHNOLOGY, EQUIPMENT  
AND SERVICES

**140+**  
HOURS OF EDUCATION  
SESSIONS

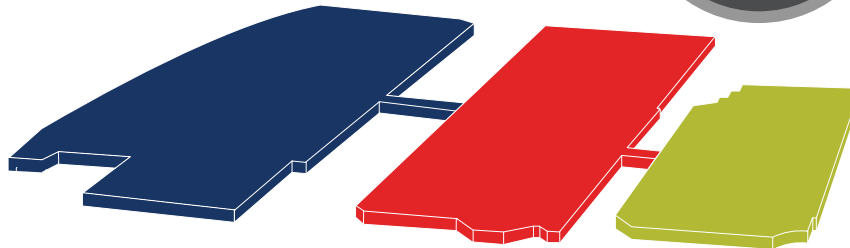
**32,000+**  
INDUSTRY LEADERS

## NEW FOR 2019

**3 HALLS**

**3 INTEGRATED INDUSTRIES**

**RANKED IN  
THE TOP 30  
TRADE SHOWS  
IN THE U.S.**



**BLUE HALL C:**  
GENETICS/INCUBATION/  
LIVE PRODUCTION/  
EGG PRODUCTION/  
& PROCESSING

**RED HALL B:**  
MEAT & POULTRY  
PROCESSING/  
PACKAGING

**GREEN HALL A:**  
FEED EQUIPMENT  
& ANIMAL FEED  
INGREDIENTS

**TECHTALKS**  
TECHTALKS THEATRE  
LOCATED IN EACH HALL

**FOOD SAFETY  
PAVILION**

The food safety pavilion located in **Red Hall B** is dedicated to exhibitors within the food safety industry.



### NETWORKING LOUNGES

The networking lounge located in all three halls will feature wireless internet service, charging stations, comfortable seating and IPPE networking opportunities.

**THE FEED STOP | GREEN HALL A**  
**MEAT UP | RED HALL B**  
**HATCH LOUNGE | BLUE HALL C**

Your business depends on implementing new technology and industry best practices to grow and thrive. IPPE is the only trade show that links you to the entire food chain, with no other trade show offering the same scope of products and services. IPPE's extensive range of solutions draws more than 32,000 industry professionals committed to implementing best practices, updating operations and remaining competitive. Held every year in Atlanta, IPPE returns **Feb. 12 – 14, 2019**, and will once again provide innovation, valuable partnerships and enhanced networking opportunities in all segments of the feed, meat and poultry industry.

IPPE is a reflection of the evolution of the meat and poultry markets, representing expansion into other proteins, vertical growth and crossover solutions. IPPE is the only trade show that gives back 100 percent of its revenues to the industry. Sponsoring organizations, the **U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute**, use the revenues to provide critical research, education, crisis management assistance, public relations and regulatory assistance for your business. They have integrated their exhibits, networking opportunities and education programs to produce the largest annual event in the world of its kind that offers a full week of education, innovative technology and networking opportunities with key industry leaders, making this a must attend event.

Through careful planning, design, execution and years of experience, IPPE brings you the best trade show, networking and education in one business setting. In partnership with the **American Meat Science Association, Canadian Meat Council, ComeCarne, International Feed Industry Association, National Chicken Council, National Poultry and Food Distributors Association, National Renderers Association, Southeast Meat Association, Southern Poultry Science Society, Southern Conference on Avian Diseases and Southwest Meat Association**, IPPE attracts all the industry experts to one place at one time. Join us for the 2019 IPPE, linking you to the feed, meat and poultry industries.

## INNOVATION

Feed, Poultry and Meat Production, Processing and Packaging Equipment and Services - All Under One Roof!

- Animal Health & Sanitation Products
- Breeding, Hatching & Growing Equipment
- Casings
- Cutting & Boning
- Environmental Systems
- Facility Design & Engineering
- Feed & Pet Food Ingredients
- Feed Manufacturing Equipment
- General Packinghouse Equipment
- Livestock & Poultry Production Equipment & Services
- Logistics & Process Control Programs & Equipment
- Packaging Equipment & Supplies
- Processing Equipment & Technology
- Quality Control Solutions
- Sanitation & Cleaning
- Seasonings, Ingredients & Additives
- Slaughtering Equipment
- Temperature Control
- Transportation & Storage Services
- Wastewater Treatment

# GLOBAL REACH

Whether you are traveling alone, with colleagues or as a delegation, you will find our international attendees are very important people! We offer the following services to make it easy:

- Delegation assistance and buyer matchmaking
- U.S. Embassy travel assistance, including registration and visa procedures with reduced registration fees
- Translation services and international business center
- Prearranged briefings and meetings customized according to buying interests
- Directory of U.S. exhibitors with an interest in exporting products
- Customized invitation letters to U.S. consulates



## INVITATION LETTERS FOR INTERNATIONAL VISITORS

The deadline to request invitation letters for visas is **Jan. 15, 2019**. Requests are initiated at the end of the registration process. Invitation letters will only be submitted to confirmed registrants.



## HOTELS

Attendees receive special discounts at convention hotels throughout the city. Hotel reservations can be made beginning **Sept. 17, 2018**, at [www.ippexpo.org](http://www.ippexpo.org), through the IPPE housing agency, Experient.



## REGISTER EARLY & SAVE!

General registration opens **Sept. 17, 2018**. Early registrants pay only **\$50**. Registration is **\$100** beginning **Jan. 15, 2019**. Fees include access to the trade show floor, select education programs and the Welcome Reception.

# EDUCATION

IPPE features more than 140 hours of educational workshops. You will find a focus on food safety, plant operations, sustainability and other hot industry topics. For a complete schedule of programs, visit [www.ippexpo.org](http://www.ippexpo.org).

## PAID PROGRAMS (CAN BE ADDED DURING REGISTRATION)

- Pet Food Conference
- Latin American Poultry Summit
- International Poultry Scientific Forum
- Worker Safety Conference for the Meat & Poultry Industry
- Environmental Conference for the Meat and Poultry Industry

AND MANY MORE....

## FREE EDUCATIONAL OPPORTUNITIES

- Pork 101; Beef 101: How Production and Processing Affect Quality with Live Cutting Demonstrations
- Feed Education Program
- Regulatory Issues and Compliance Update for Meat and Poultry Processors
- Market Intelligence Forum
- TECHTalks: On-floor sessions featuring the latest in product and process innovation

AND MANY MORE....



## NETWORKING

- **College Student Career Program** - A chance to meet with hundreds of future employees
- **30 Under 30 Program** - Meet the brightest rising stars in our industry
- **Welcome Reception** at the world renown Georgia Aquarium
- **Chili** and **BBQ cook-off**

