2020 International Production & Processing Expo (IPPE)

Representing the:
International Poultry Expo, sponsored by the U.S. Poultry & Egg Association
International Feed Expo, sponsored by the American Feed Industry Association
International Meat Expo, sponsored by the North American Meat Institute

Pricing:
- **Base Price:** $23/square foot
- **Tenure Discount (available to exhibitors of 2019 IPPE):** $4/square foot
- **Member Discount (available to member of any of the above associations):** $2/square foot. (Must be member at time of booth selection and in good standing at time of show)
- **Late Reservation Fee:** Those exhibitors booking space after Sept. 30, 2019, will be assessed an additional $2/square foot.
- **Corner(s):** additional $250 per corner
- **Booth Application Fee:** $500 due within 14 days of contract, credited toward total cost of booth space; non-refundable if booth space cancelled

Floor Configuration:
Halls A1-A3 Feed Equipment & Feed Ingredients Halls B1-B5 Meat and Poultry Processing/Packaging
Halls C1-C4 Genetics, Incubation, Live Production and Egg Production/Processing

Refund Policy:
Up to Sept. 30: 50% refund of monies paid minus $500 application fee
After Sept. 30: No refund. Refund requests must be submitted to show management in writing

Payment Policy:
**Application Fee:** $500 payable online by credit card (plus 3% processing fee) or invoiced and payment due via check or bank transfer within 14 days of application. Payment not received will result in immediate cancellation of booth.

Contracts issued before Aug. 1, 2019:
- Booths under 300 square feet - payable in full within 45 days of contract date to avoid cancellation
- Booths 300 square feet or larger - 25% deposit payable within 45 days of contract date to avoid cancellation; balance due by Sept. 30, 2019

Contracts issued Aug. 1 – Sep. 30, 2019: Payment in full within 30 days of contract to avoid cancellation

Contracts issued Oct. 1 – Dec. 15, 2019: Payment in full within 15 days of contract to avoid cancellation

Contracts issued Dec. 16, 2019 – Jan. 15, 2020: Payment in full with order

General Information:
- Booth size begins at 10ft. x 10ft. Larger booths can be configured to fit needs. Two-level stands are permitted subject to show management approval.
- Linear booth space is separated by curtains/drapes and is not hard-wall material. An 8 ft. high drape will be placed along back of booth and a 3 ft. high drape will be placed along each side of booth except on those booths with purchased open corner(s).
- Carpeting/floor covering is REQUIRED for each booth space and can be ordered through GES, the general contractor for the 2020 IPPE, along with any furnishings needed. Hard-wall booth packages are available for rental through GES.
- Electricity and compressed air/gas is purchased separately through the Georgia World Congress Center Engineering Department and can be ordered after Jul. 1, 2019.
- Other items such as lead retrieval, floral and plants, audio/visual equipment, refrigeration, food service, photography, freight transportation, etc., are also purchased separately through approved 2020 IPPE vendors. A list of approved vendors is contained in the Exhibitor Manual and is available after July 1, 2019, under the “Exhibitors” tab on the IPPE website, www.ippexpo.org.
- The 2020 Exhibitor Manual will be available (online only) to all exhibitors in Jul. 2019. All exhibitor information, including order deadlines and preparation calendar, will be included in this manual.
- Complimentary exhibitor registration will be available online beginning Sept. 1, 2019 through Jan. 27, 2020 on-site. On the day of show opening through show closing, exhibitor registration is $125/person.
- Booth application is available online at www.ippexpo.org, utilizing the “Exhibitors” tab. Apply early for best available location.
- Applications received after Oct. 1 cannot be guaranteed a listing in WATT’s International Expo Guide. This printed catalog, published by WATT Global Media, is published separately from show management.
- Applications received after Nov. 1 cannot be guaranteed a listing in the IPPE Pocket Planner.