



INTERNATIONAL PRODUCTION & PROCESSING EXPO

For Immediate Release

U.S. Poultry & Egg Association, American Feed Industry Association, American Meat Institute

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2016 IPPE Exceeds 410,000 Square Feet and Continues to Grow

Tucker, Ga. – June 11, 2015 – The 2016 International Production & Processing Expo (IPPE) has already surpassed 410,000 net square feet of exhibit space and has secured more than 929 exhibitors as of the beginning of June. Comprised of the three integrated tradeshow – International Poultry Expo, International Feed Expo and International Meat Expo – the IPPE is the world’s largest annual poultry, feed and meat trade show. The event is sponsored by the U.S. Poultry & Egg Association (USPOULTRY), the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI).

“More than 85 percent of the show floor has already been booked, and we anticipate more than 28,000 attendees. The 2016 IPPE will provide a great location for businesses to interact, network, learn about new products and services, and discuss common issues facing the protein and feed industries,” stated Charlie Olentine, IPPE show manager.

IPPE will be held Tuesday through Thursday, Jan. 26-28, 2016, at the Georgia World Congress Center in Atlanta, Ga. The Expo will highlight the latest technology, equipment and services used in the production and processing of feed, meat and poultry products. IPPE will also feature dynamic education programs addressing current industry issues, combining the expertise from AFIA, NAMI and USPOULTRY.

2016 IPPE SHOW HOURS:

Tuesday, Jan. 26, 2016: 10 a.m. – 5 p.m.

Wednesday, Jan. 27, 2016: 9 a.m. – 5 p.m.

Thursday, Jan. 28, 2016: 9 a.m. – 3 p.m.

For more information about the 2016 IPPE, visit www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International

Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, U.S. Poultry & Egg Association is based in Tucker, Ga.