



For Immediate Release
International Production & Processing Expo

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**Highly Pathogenic Avian Influenza – Lessons Learned Program
Offered at 2016 IPPE**

TUCKER, Ga. – Oct. 28, 2015 – The “Highly Pathogenic Avian Influenza – Lessons Learned” program, sponsored by the United Egg Producers and U.S. Poultry & Egg Association and held in conjunction with the International Production & Processing Expo (IPPE), will provide a valuable opportunity to learn about the recent outbreak of avian influenza in the United States from people who were actively involved in controlling the disease. Speakers will include experts from the U.S. Department of Agriculture, as well as veterinarians from layer and turkey companies that were involved in the outbreak.

Topics will include details on the factors that contributed to the spread of the virus and the efforts to develop vaccines for potential use in any future eradication efforts. Representatives of the commercial egg and turkey industries will provide valuable insight into the efforts required to control and eradicate the disease and give the audience an understanding of the challenges this disease provided to the commercial companies involved.

Registration for the program is \$100 for registered IPPE attendees. For the full agenda, click [here](#).

IPPE is expected to attract more than 28,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association, U.S. Poultry & Egg Association and the North American Meat Institute. More information about IPPE, including registration details, lodging and education offerings, is available at www.ippexpo.org.

Highly Pathogenic Avian Influenza – Lessons Learned

Thursday, Jan. 28, 2016
Room A-411, 8:30 a.m. – 12 p.m.

www.ippexpo.org

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.