



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release** **International Production & Processing Expo**

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### **2016 IPPE Offers “HPAI - Lessons Learned” Program**

Tucker, Ga. – Nov. 18, 2015 – The “Highly Pathogenic Avian Influenza – Lessons Learned” program, sponsored by the United Egg Producers (UEP) and U.S. Poultry & Egg Association (USPOULTRY) and held in conjunction with the International Production & Processing Expo (IPPE), will provide a valuable opportunity to learn about the recent outbreak of avian influenza in the United States from people who were actively involved in controlling the disease. Speakers will include experts from the U.S. Department of Agriculture, as well as veterinarians from layer and turkey companies that were involved in the outbreak.

“The 2015 HPAI outbreak was devastating to the U.S. egg farming community,” said Chad Gregory, UEP president and CEO. “All sectors of the poultry and egg industry must be diligent in preventing the spread of future outbreaks, and this program will share important lessons learned.”

“This program will provide a timely reminder for our entire industry as we approach the spring migration period. Effective biosecurity measures are extremely important, now more than ever,” said John Starkey, USPOULTRY president.

Topics will include details on the factors that contributed to the spread of the virus and the efforts to develop vaccines for potential use in any future eradication efforts. Representatives of the commercial egg and turkey industries will provide valuable insight into the efforts required to control and eradicate the disease and give the audience an understanding of the challenges this disease provided to the commercial companies involved.

Registration for the program is \$100 for registered IPPE attendees. For the full agenda, click [here](#).

Registration for the program and hotel reservations through the Wyndham Jade housing block can be made by clicking [here](#).

IPPE is expected to attract more than 28,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire

chain of protein production and processing. The event is sponsored by the American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association. More information about IPPE, including registration details, lodging and education offerings, is available at [www.ippexpo.org](http://www.ippexpo.org).

### **Highly Pathogenic Avian Influenza – Lessons Learned**

Thursday, Jan. 28, 2016

Room A-411, 8:30 a.m. – 12 p.m.

[www.ippexpo.org](http://www.ippexpo.org)

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

AFIA is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association is an all-feather organization representing the complete spectrum of today's poultry industry, with a focus on progressively serving member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.