



INTERNATIONAL PRODUCTION & PROCESSING EXPO

For Immediate Release

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Animal Agriculture Sustainability Summit Returning to 2016 IPPE

TUCKER, Ga. – Nov. 19, 2015 – The eighth annual Animal Agriculture Sustainability Summit will be held during the 2016 International Production & Processing Expo (IPPE) at the Georgia World Congress Center in Atlanta, Ga. Sponsored by U.S. Poultry & Egg Association (USPOULTRY), this timely program will compare the sustainability of today’s industry to the past and provide viewpoints from industry and agriculture experts on sustainability and why it matters to the animal agriculture industry. The Summit will also highlight the poultry industry sustainability workgroup’s efforts to develop a sustainability assessment program to identify measureable indicators that can gage industry’s efforts to maintain and improve its sustainability. The half-day program, which will be held Tuesday, Jan. 26, 2016, is free to all IPPE attendees this year.

This year's Animal Agriculture Sustainability Summit will include a presentation by Dr. Marty Matlock and Dr. Greg Thoma, University of Arkansas, on a “Retrospective Analysis of US Poultry Production – A 50 Year Comparison of the Meat Bird Industry.” Dr. Joy Mench, University of California, Davis, will discuss “The Sustainability of the Layer Industry - Laying Hen Housing Research – The Coalition for Sustainable Egg Supply.” Dr. Claudia Dunkley, University of Georgia, will review a “Carbon Footprint Tool for Poultry and Egg Producers,” and a panel discussion by the Poultry & Egg Sustainability Workgroup will provide an update on the Poultry and Egg Industry Sustainability Assessment Program. The Summit will conclude with a ceremony to recognize and present honors to winners of USPOULTRY’s 2016 Family Farm Environmental Excellence Award.

IPPE is expected to attract more than 28,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association. The Animal Agriculture Sustainability Summit is scheduled from 9 a.m. – 12 p.m. on Tuesday, Jan. 26, 2016. For more information on the program, click [here](#). More information about IPPE, including registration details, lodging and education offerings, is available at www.ippexpo.org.

Animal Agriculture Sustainability Summit

Tuesday, Jan. 26, 2016

Room A-411, 9 a.m. – 12 p.m.

www.ippexpo.org

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

AFIA is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is an all-feather organization representing the complete spectrum of today's poultry industry, with a focus on progressively serving member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.