



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release**

**American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association**

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### **AFIA Announces Agenda for Ninth Annual Pet Food Conference at IPPE**

Tucker, Ga. – Sept. 29, 2015 – The American Feed Industry Association (AFIA) will host its ninth annual Pet Food Conference Jan. 26, 2016, as part of the International Production & Processing Expo (IPPE) in Atlanta, Ga. The education-packed conference is designed to inform pet food industry representatives about the latest industry initiatives, including speakers from government entities, private companies and universities.

Attendees will engage with a well-rounded cast of presenters to discuss industry issues including country of origin labeling, pet obesity trends, allergen research and the newly published Food Safety Modernization Act and its implications on the pet food industry. To view the full agenda, click [here](#).

“Every year attendees from around the world congregate at the Pet Food Conference to acknowledge, discuss and rectify pertinent issues affecting the pet food industry,” said Leah Wilkinson, AFIA director of ingredients, pet food and state affairs. “The conference offers an opportunity for industry professionals to unify and learn about the latest in the field.”



To register online, visit [www.ippexpo.org](http://www.ippexpo.org). On-site registration will also be available.

IPPE is expected to attract more than 28,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association, U.S. Poultry & Egg Association and the North American Meat Institute. More information about IPPE, including registration details, lodging and education offerings, is available at [www.ippexpo.org](http://www.ippexpo.org).

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### **ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.