



INTERNATIONAL PRODUCTION & PROCESSING EXPO

For Immediate Release

International Production & Processing Expo

AFIA Contact: Miranda McDaniel, 703.558.3579, mmcdaniel@afia.org

NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

VFD Seminar Agenda Announced for 2016 IPPE

ARLINGTON, Va., Nov. 23, 2015 – The American Feed Industry Association (AFIA) will host a Veterinary Feed Directive (VFD) seminar on Jan. 26, 2016, as part of the International Production & Processing Expo (IPPE) in Atlanta, Ga. The two-hour session will cover changes made to the VFD rule in spring 2014 and describe the challenges industry can expect moving forward.

The seminar is ideal for feed industry personnel responsible for handling VFDs and those interested in learning what to do with old animal drug premixes after the policy goes into effect in January 2017.

Agenda:

2:00–3:00 p.m. **Veterinary Feed Directive – What you need to know before January 2017**
Richard Sellers, AFIA, senior vice president of legislative and regulatory affairs

3:00–3:45 p.m. **Panel Discussion**
Dr. Dave Pyburn, National Pork Board, vice president of science and technology
Kelly Marie Klaus, Animal Health Institute, manager of regulatory affairs
Tom Frost, Ph.D., Wayne Farms LLC, director of nutrition and research

Moderated by Richard Sellers, AFIA, senior vice president of legislative and regulatory affairs

3:45–4:00 p.m. **Questions and Answers**
Richard Sellers, AFIA, senior vice president of legislative and regulatory affairs

“Changes to the Veterinary Feed Directive and animal drugs used in human medicine have been very complicated for many in the feed industry,” said Sellers. “AFIA is striving to make this transition as smooth as possible by providing assistance for our members and the industry to stay one step ahead of FDA proposed changes.”

To register online, visit www.ippexpo.com. On-site registration will also be available.

IPPE is expected to attract more than 28,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association, U.S. Poultry & Egg Association and the North American Meat Institute. More information about IPPE, including registration details, lodging and education offerings, is available at www.ippexpo.com.

###

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.