



For Immediate Release

International Production & Processing Expo

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IPPE Gives Back to Atlanta with \$10,300 Donation

ATLANTA, Ga. – Feb. 15, 2016 – The meat, poultry and feed industries work together to produce safe and healthy food products. Production and efficiency levels and genetic improvements have made tremendous gains in the last decade alone. However, many people still suffer from hunger. One in seven Americans, and an estimated 755,400 people in metro Atlanta, Ga., turn to food pantries and meal service programs to feed their families each year.

As part of the effort to fight hunger, the 2016 International Production & Processing Expo (IPPE) raised \$10,300 for the Atlanta Community Food Bank through its “Giving Back to Atlanta” campaign. The donation was comprised of \$5,000 from IPPE, \$2,000 from Wyndham Jade, \$1,500 from Hawkins Inc., and numerous individual donations were also received.

"The Atlanta Community Food Bank is incredibly grateful to all the companies who contributed to such a generous donation at the International Production & Processing Expo. For every dollar donated, the Food Bank can provide enough food for four meals, so this donation equates to more than 40,000 meals for families, seniors and individuals who struggle to put food on the table," said Kyle Waide, president & CEO, Atlanta Community Food Bank.

"IPPE would like to thank the exhibitors and attendees who contributed to the ‘Giving Back to Atlanta’ campaign. Your contributions will make a difference in fighting hunger in Atlanta, where the annual expo has been held since 1948," said IPPE show organizers.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.