



## **For Immediate Release**

### **International Production & Processing Expo**

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## **2017 IPPE Exceeds 490,000 Net Square Feet and 1,010 Exhibitors**

TUCKER, Ga. – June 16, 2016 – The 2017 International Production & Processing Expo (IPPE) has already surpassed 490,000 net square feet of exhibit space and has secured more than 1,010 exhibitors. Made up of the three integrated tradeshows – International Poultry Expo, International Feed Expo and International Meat Expo – the IPPE is the world’s largest annual feed, meat and poultry trade show. The event is sponsored by the U.S. Poultry & Egg Association (USPOULTRY), the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI).

“More than 90 percent of the show floor has already been booked, and we anticipate exceeding 30,000 attendees. The 2017 IPPE will provide a great location for attendees to learn about new products and services, network and discuss common topics facing the animal protein and feed industries,” stated the show sponsors.

IPPE will be held Tuesday through Thursday, Jan. 31 – Feb. 2, 2017, at the Georgia World Congress Center in Atlanta, Ga. The Expo will highlight the latest technology, equipment and services used in the production and processing of feed, meat and poultry products. Combining the expertise from AFIA, NAMI and USPOULTRY, IPPE will also feature dynamic education programs focused on current industry issues.

#### **2017 IPPE SHOW HOURS:**

Tuesday, Jan. 31, 2017: 10 a.m. – 5 p.m.

Wednesday, Feb. 1, 2017: 9 a.m. – 5 p.m.

Thursday, Feb. 2, 2017: 9 a.m. – 3 p.m.

For more information about the 2017 IPPE, visit [www.ippexpo.org](http://www.ippexpo.org).

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.