



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release**

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## **2017 IPPE Sets Exhibit Space Record at 510,000 Square Feet and Growing**

TUCKER, Ga. – Aug. 31, 2016 – The 2017 International Production & Processing Expo (IPPE) has surpassed 510,000 square feet of exhibit space with five months remaining until the trade show, setting a new record. Comprised of the three integrated trade shows – International Poultry Expo, International Feed Expo and International Meat Expo – IPPE has secured more than 1,100 exhibitors.

“We are very pleased with the level of exhibitor participation and the expanded square footage of the trade show floor. We anticipate more than 30,000 attendees at the 2017 IPPE, with the Expo providing an excellent location to learn about new products and services for the protein and feed industries,” stated IPPE show organizers.

The world’s largest annual feed, meat and poultry industry trade show will be held Tuesday through Thursday, Jan. 31 – Feb. 2, 2017, at the Georgia World Congress Center in Atlanta, Ga. The Expo will highlight the latest technology, equipment and services used in the production and processing of feed, meat and poultry products. IPPE will also feature dynamic education programs addressing current industry issues, combining the expertise from AFIA, NAMI and USPOULTRY.

#### **2017 IPPE SHOW HOURS:**

Tuesday, Jan. 31: 10 a.m. – 5 p.m.

Wednesday, Feb. 1: 9 a.m. – 5 p.m.

Thursday, Feb. 2: 9 a.m. – 3 p.m.

For more information about the 2017 IPPE, visit [www.ippexpo.org](http://www.ippexpo.org).

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.