



## **For Immediate Release**

### **International Production & Processing Expo**

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## **2017 IPPE Offering Free Bus Service from Field Operations**

TUCKER, Ga. – Nov. 30, 2016 – Free bus service will again be available for the upcoming 2017 International Production & Processing Expo (IPPE). Company employees and contract producers of companies actively involved in the production and processing of poultry and meat or the production of animal/poultry feed, who are also members of the U.S. Poultry & Egg Association (USPOULTRY), American Feed Industry Association (AFIA) and North American Meat Institute (NAMI), are eligible to participate.

Complimentary registration for IPPE will be provided through the Members to Atlanta (M2A) Program. Buses will pick up employees and growers at a location selected by the company, travel to the Expo and return the same afternoon. There is no cost to the company or the individuals. At the 2016 IPPE, more than 300 people from 10 poultry complexes in Alabama, Georgia, South Carolina and Tennessee took advantage of the bus program. The program is available to any location within an approximate three-hour drive from Atlanta.

“We encourage company managers to take advantage of the free IPPE bus program,” said IPPE show organizers. “The bus program makes it easy and convenient for their employees and growers to attend the Expo at no cost. This is an excellent opportunity to see the newest innovations in poultry, meat and feed production and processing. Nowhere else is it possible to view the range of equipment, supplies and services used in all segments of our industries. It is also a unique and economical way of recognizing employees and acknowledging the role of producers.”

IPPE is expected to attract more than 30,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. More information about IPPE, including registration details, lodging and education offerings, is available at [www.ippexpo.org](http://www.ippexpo.org).

For companies interested in taking advantage of the bus program, please contact Larry Brown via email at [L.brown@uspoultry.org](mailto:L.brown@uspoultry.org).

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### **ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.