



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release**

#### **International Production & Processing Expo**

USPOULTRY Contact: Gwen Venable, 678.514.1971, [gvenable@uspoultry.org](mailto:gvenable@uspoultry.org)

AFIA Contact: Miranda McDaniel, 703.558.3579, [mmcdaniel@afia.org](mailto:mmcdaniel@afia.org)

NAMI Contact: Michael Schumpp, 202.587.4251, [mschumpp@meatinstitute.org](mailto:mschumpp@meatinstitute.org)

### **IPPE Launches Fifth Annual Young Leaders “30 under 30” Program**

TUCKER, Ga. – Sept. 12, 2016 – The International Production & Processing Expo (IPPE) is launching the fifth annual Young Leaders “30 under 30” program targeting young professionals who normally would not have the financial resources or opportunity to attend IPPE. The goal of the program is to engage and invest in young professionals between the ages of 21 and 29, who work for companies directly involved in the production and processing of poultry and meat, or in the production of animal or poultry feed. Applicants must be a member of at least one of the following IPPE sponsors: American Feed Industry Association (AFIA), North American Meat Institute (NAMI) or U.S. Poultry & Egg Association (USPOULTRY).



The program is designed to recognize professional leadership qualities and to provide exposure to the world’s largest annual trade show involving the production and processing of meat and poultry products and the manufacture of feed and pet food products. The program provides education to further training in each person’s respective industry and will expose the recipients to the latest technology used in the industry.

Selected program participants will receive complimentary hotel accommodations for two nights, registration to attend IPPE, and admittance to all complimentary education programs and one paid program. The 2017 IPPE will be held Atlanta, Ga., from Jan. 31 – Feb. 2, 2017.

To be considered for IPPE’s “30 under 30” program, applicants must submit their application by Oct. 15. No more than two applicants from a single member organization may be nominated. A panel of industry professionals will review the applications. Recipients will be notified of the panel’s decision by Nov. 1. The application and details about the program can be found by clicking [here](#) or at [www.ippexpo.org](http://www.ippexpo.org).

###

#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

AFIA is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is an all-feather organization representing the complete spectrum of today's poultry industry, with a focus on progressively serving member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.