



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release**

#### **International Production & Processing Expo**

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## **Special Focus on Latin American and Caribbean 2017 IPPE Attendees**

TUCKER, Ga. – Nov. 2, 2016 – In addition to encouraging domestic attendance, the International Production & Processing Expo (IPPE) actively seeks to bring in a diverse international audience from around the world. This was never more apparent than at the 2016 IPPE where a new international attendee record was set with 7,280 visitors from 141 countries. Latin America and the Caribbean were the largest regions represented at the 2016 IPPE.

IPPE is continuing to focus on bringing in international attendees with a special emphasis on the Latin American and Caribbean markets. In addition to having more than 48 exhibitors from Latin American countries, IPPE is providing educational programs and networking activities for these attendees at the 2017 trade show.

Along with offering several free education programs, IPPE is featuring a Seminario Técnico para Maximizar la Eficiencia de la Industria Avícola program, presented entirely in Spanish, which will discuss improvements in the areas of breeding, incubation, grow-out, egg production, processing and health. The program will be offered from 9 a.m. to 5 p.m., on Monday, Jan. 30, 2017, and presenters and topics include the following.

**Dr. Rodrigo Espinosa, Aviagen**

*Producción de Pollos de Engorde sin el Uso de Antibióticos*

**Rafael Rivera, USPOULTRY**

*Bienestar animal - Enfoque en sustentabilidad y en el negocio*

**Dr. Eduardo Vicuña, Biomin**

*Control de Daño Ocasionado por las Micotoxinas*

**Dr. Leonardo Cotamo, AVIDESA**

*Control de Enfermedad de Gumboro*

**Dr. Marcelo Silva, Aviagen**

*Plan de alimentación para lograr una óptima Productividad con Reproductoras Pesadas*

**Angel Salazar, ISI Incubation**

*Evaluación de programas sanitarios en plantas de incubación*

**Juan DeVillena, Wayne Farms**

*Evaluación de rendimiento de una planta de proceso*

**Humberto Hernandez, Gainco**

*Motivación de empleados de proceso*

**Dr. Fernando Vargas, Merck**

*Manejos en la granja que influye el proceso, manejo de canal*

While at IPPE, Latin American and Caribbean attendees can observe several cooking demonstrations for chicken, turkey, beef and pork on Tuesday, Jan. 31, 2017 and Wednesday, Feb. 1, 2017. There will also be an IPPE Welcome Reception held at the Georgia Aquarium, the world's largest aquarium, on Tuesday, Jan. 31, 2017, and all IPPE attendees are invited. Additionally, attendees will have an opportunity to vote on the best chili, which will be prepared by chefs featuring their favorite chili recipes for beef, pork and poultry, as well as participate in the hot wing eating competition where the winners of each "Heat" go on to compete eating sequentially hotter wings.

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[This Press Release in Portuguese](#)

[This Press Release in Spanish](#)

#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

AFIA is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is an all-feather organization representing the complete spectrum of today's poultry industry, with a focus on progressively serving member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.