



INTERNATIONAL PRODUCTION & PROCESSING EXPO

For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Miranda McDaniel, 703.558.3579, mmcdaniel@afia.org

NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

Technical Seminar for Maximizing the Efficiency of the Poultry Industry Offered Entirely in Spanish at 2017 IPPE

TUCKER, Ga. – Nov. 14, 2016 – For the third year in a row, the U.S. Poultry & Egg Association is hosting the education program, “Seminario Técnico para Maximizar la Eficiencia de la Industria Avícola” (Technical Seminar for Maximizing the Efficiency of the Poultry Industry), during the International Production & Processing Expo (IPPE). The seminar will be conducted entirely in Spanish.

Seminario Técnico para Maximizar la Eficiencia de la Industria Avícola is a full-day program that will be held from 9 a.m. – 5 p.m. on Monday, Jan. 30, 2017. The cost is \$150 for all registered IPPE attendees.

This year’s program will feature a variety of topics, including Antibiotic Free Broiler Production; Animal Welfare as a Sustainability and Good Business Tool; Mocotoxin Damage Control on Egg Layers; Gumboro Disease Control; Nutritional Plans for Optimum Broiler Productivity; Sanitation Programs for Hatcheries; Yield Optimization in Processing Plants; Motivating Processing Plant Employees and Growout Factors That Influence Processing and Carcass Management.

IPPE, the world’s largest annual poultry, feed and meat industry trade show, will be held Jan. 31 – Feb. 2, 2017. IPPE is a collaboration of three trade shows, the International Feed Expo, International Poultry Expo and International Meat Expo, representing the entire chain of protein production and processing. The event is sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and the North American Meat Institute.

For more information about the “Seminario Técnico para Maximizar la Eficiencia de la Industria Avícola” program, click [here](#). For more information about IPPE, including registration details, lodging and other education offerings, go to www.ippexpo.org.

**Seminario Técnico para Maximizar la Eficiencia de la Industria Avícola
(Technical Seminar for Maximizing the Efficiency of the Poultry Industry)**

Monday, Jan. 30, 2017

Room B207/208, 9 a.m. – 5 p.m.

www.ippexpo.org

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.