



For Immediate Release

International Production & Processing Expo

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IPPE Recognized among TSNN's Top 50 US Trade Shows

TUCKER, Ga. – Apr. 7, 2016 – After completing another record-breaking year, the International Production & Processing Expo (IPPE) is pleased to announce its recognition by Trade Show News Network (TSNN), ranking 36th on the 2015 TSNN Top 250 Trade Show List in terms of net square footage. This ranking makes IPPE eligible to be one of TSNN's Top 50 fastest growing shows.

IPPE, which is sponsored by the U.S. Poultry & Egg Association, the American Feed Industry Association and the North American Meat Institute, will be honored at the seventh annual TSNN Awards to be held Oct. 28 – 30, in Atlantic City, N.J.

The 2017 IPPE will take place Tuesday through Thursday, Jan. 31 – Feb. 2, at the Georgia World Congress Center in Atlanta, Ga. The Expo is expected to exceed 500,000 net square feet with more than 30,000 attendees and 1,300 exhibitors. The event is the world's largest annual poultry, feed and meat industry Expo. Show updates and attendee and exhibitor information are available at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient

suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, U.S. Poultry & Egg Association is based in Tucker, Ga.