



For Immediate Release **International Production & Processing Expo**

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Miranda McDaniel, 703.558.3579, mmcdaniel@afia.org

NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

2017 IPPE: More than 31,000 Attendees and 533,000 Square Feet of Exhibit Space

ATLANTA, Ga. – Feb. 2, 2017 – The 2017 International Production & Processing Expo (IPPE) has more than 31,000 poultry, meat and feed industry leader attendees from all over the world. In addition, the show has more than 533,000 of net square feet of exhibit space and 1,275 exhibitors. Final numbers will be released next week. Sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute, IPPE is the world's largest annual feed, meat and poultry industry event of its kind.

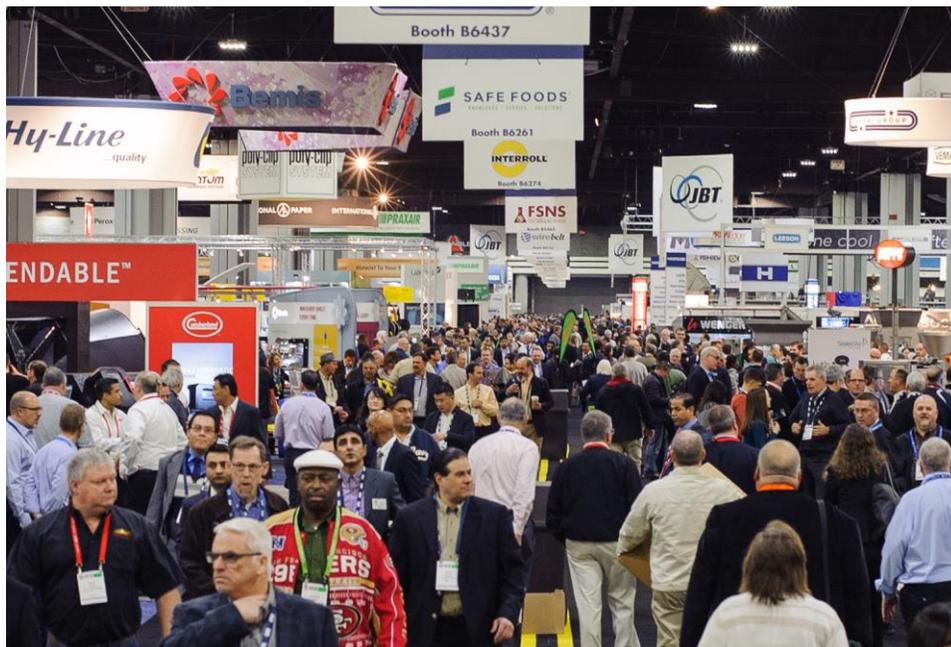
“This year’s tremendous exhibit floor and attendee and exhibitor numbers are a compliment to IPPE’s unmatched education programs, ample networking opportunities and diverse exhibits. The excitement and energy displayed by this year’s attendees and exhibitors will continue to safeguard the success and growth of future IPPEs,” the three organizations said.

The central attraction is the large exhibit floor. Exhibitors demonstrated the most current innovations in equipment, supplies and services used by industry firms in the production and processing of meat, poultry, eggs and feed products. Numerous companies highlighted their new products at the trade show, with all phases of the feed, meat and poultry industry represented, from live production and processing to further processing and packaging.

The wide variety of educational programs complemented the exhibits by keeping industry management informed on the latest issues and events. This year’s educational line-up featured 25 programs, ranging from a conference on *Listeria Monocytogenes* prevention and control, to a program on FSMA hazard analysis training, to a program on whole genome sequencing and food safety implications.

Other featured events included the International Poultry Scientific Forum, Beef 101 Workshop, Pet Food Conference, TECHTalks program, Event Zone activities and publisher-sponsored programs, all of which have made the 2017 IPPE the foremost annual protein and feed event in the world.

###



ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete

spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.