



For Immediate Release

International Production & Processing Expo

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IPPE Chosen for 2018 U.S. Department of Commerce's International Buyer Program

TUCKER, Ga. – July 10, 2017 – The International Production & Processing Expo (IPPE) has been selected to participate in the 2018 U.S. Department of Commerce's International Buyer Program, and the Expo has participated in the International Buyer Program since 2007. The program brings trade delegations together from around the world and helps match international attendees with American suppliers. The program also provides export counseling, market analysis and more.

“We are pleased again to be chosen as part of the International Buyer Program. This is our 11th year participating in the program, which provides confirmation of the global scale of our trade show. Since 2006, our attendance from outside the U.S. has grown by more than 240 percent. We look forward to welcoming international buyers to the 2018 IPPE,” said IPPE show organizers.

The 2018 IPPE has already surpassed 515,000 square feet of exhibit space and has secured more than 1,115 exhibitors with seven months remaining until the Expo opens. Comprised of the three integrated trade shows – International Feed Expo, International Meat Expo and International Poultry Expo – IPPE will be held Tuesday through Thursday, Jan. 30 – Feb. 1, 2018, at the Georgia World Congress Center in Atlanta.

The Expo will highlight the latest technology, equipment and services used in the production and processing of feed, meat and poultry products. Combining the expertise from AFIA, NAMI and USPOULTRY, IPPE will also feature dynamic education programs focused on current industry issues.

Attendee registration for the 2018 IPPE will open Aug. 1. For more information, visit www.ippexpo.org.

2018 IPPE SHOW DATES/HOURS:

Tuesday, Jan. 30, 2018: 10 a.m. – 5 p.m.

Wednesday, Jan. 31, 2018: 9 a.m. – 5 p.m.

Thursday, Feb. 1, 2018: 9 a.m. – 3 p.m.

Also, save the date for the 2019 IPPE. With the Super Bowl coming to Atlanta in 2019, the IPPE show dates have been moved to Feb. 12 – 14, 2019. Mark your calendar to note this change in the IPPE trade show schedule for 2019 only.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.