



For Immediate Release

International Production & Processing Expo

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IPPE Providing Free Bus Service from Field Operations

TUCKER, Ga. – Dec. 5, 2017 – Free bus service from field operations will again be available for the upcoming 2018 International Production & Processing Expo (IPPE). Company employees and contract producers of companies actively involved in the production and processing of poultry and meat or the production of animal/poultry feed, who are also members of the U.S. Poultry & Egg Association (USPOULTRY), American Feed Industry Association (AFIA) and North American Meat Institute (NAMI), are eligible to participate.

Complimentary registration for IPPE will be provided through the Members to Atlanta (M2A) Program. Buses will pick up employees and growers at a location selected by the company, travel to the Expo and return the same afternoon. There is no cost to the company or the individuals. At the 2017 IPPE, more than 260 people from 11 poultry complexes as far away as North Carolina took advantage of the bus program. The program is available to any location within an approximate three-hour drive from Atlanta.

“We strongly encourage company managers to take advantage of the free IPPE bus program,” said IPPE show organizers. “The bus program makes it simple and convenient for their employees and growers to attend the Expo at no cost. This is a first-rate opportunity to see and experience the latest innovations in poultry, meat and feed production and processing. It is also a unique and cost-effective way of recognizing employees and acknowledging the role of producers.”

IPPE is expected to attract more than 30,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. More information about IPPE, including registration details, lodging and education offerings, is available at www.ippexpo.org.

For companies interested in taking advantage of the bus program, please contact Larry Brown via email at L.brown@uspoultry.org.

The 2018 IPPE will be held Jan. 30 – Feb. 1, 2018. With the Super Bowl coming to Atlanta in 2019, the IPPE show dates have been moved to Feb. 12 – 14, 2019. Mark your calendar to note this change in the IPPE trade show schedule for 2019 only.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.