



**For Immediate Release**  
**International Production & Processing Expo**

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## **IPPE Gives Back to Atlanta with \$13,000-plus Donation**

ATLANTA, Ga. – Feb. 8, 2017 – The feed, meat and poultry industries collaborate to produce healthy and safe food products. Production and efficiency levels and genetic advancements have made significant expansions in the last decade alone. However, many individuals still suffer from hunger. One in seven Americans, and an estimated 755,400 people in metro Atlanta, Ga., rely on food pantries and meal service programs to feed their families each year.

As part of the effort to fight hunger, the 2017 International Production & Processing Expo (IPPE) raised more than \$13,000 for the Atlanta Community Food Bank through its “Giving Back to Atlanta” campaign. The donation included generous contributions from IPPE, Hawkins Inc., WinCorp International and numerous individual donations.

"We are grateful for the support that IPPE, Hawkins, Inc., and Wincorp International has given the Atlanta Community Food Bank this year. Support from these valued partners will help provide more than 50,000 meals to families in Metro Atlanta and North Georgia, where one in four children face food insecurity each day," said Ben Burgess, food sourcing specialist, Atlanta Community Food Bank.

“IPPE would like to convey our sincere appreciation to the exhibitors and attendees who contributed to the ‘Giving Back to Atlanta’ campaign. Your contributions will make a difference in fighting hunger in Atlanta,” said IPPE show organizers.

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**Photo Caption:**

Pictured left to right: Nath Morris, vice president of expo, USPOULTRY; Ben Burgess, food sourcing specialist, Atlanta Community Food Bank; and Pennie Stathes, logistics manager, USPOULTRY.

**ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

**ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

**ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

**ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.