



For Immediate Release
International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org
AFIA Contact: Miranda McDaniel, 703.558.3579, mmcdaniel@afia.org
NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

IPPE Offers Programs and Services for International Attendees

TUCKER, Ga. – Jan. 18, 2017 – The International Production & Processing Expo (IPPE), sponsored by the American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association (USPOULTRY), is offering a wide range of services to international attendees.

With almost 25 percent of attendees coming from outside of the United States, IPPE is a proud partner with the U.S. Department of Commerce (Commerce) as a participant in the International Buyer Program. The Program recruits thousands of qualified foreign buyers, sales representatives and business partners to U.S. trade shows each year. The Commerce’s Commercial Service will be ready to help attendees enhance their international trade efforts while at IPPE.

IPPE will offer buyer matching, conference rooms, translation services, import-export counseling and export directories. For more information on the international services offered at IPPE, click [here](#).

There will also be an Export 101 Workshop for exhibitors, and information about the program can be found by clicking [here](#). In addition, USPOULTRY is offering the “Seminario Técnico para Maximizar la Eficiencia de la Industria (Technical Seminar for Maximizing the Efficiency of the Poultry Industry)” education program, which will be conducted entirely in Spanish. To view the program agenda, click [here](#).

IPPE is expected to attract more than 30,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. More information about IPPE, including registration details, lodging and education offerings, is available at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International

Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.