



For Immediate Release

International Production & Processing Expo

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2018 IPPE Registration and Housing Now Open

TUCKER, Ga. – Aug. 16, 2017 – Attendee and exhibitor registration and housing for the 2018 International Production & Processing Expo (IPPE) are now open. IPPE has secured more than 1,140 exhibitors with more than 518,000 net square feet of exhibit space already booked. The Expo anticipates more than 30,000 attendees through the collaboration of the three trade shows - International Poultry Expo, International Feed Expo and International Meat Expo - representing the entire chain of protein and feed production and processing. The event is sponsored by U.S. Poultry & Egg Association (USPOULTRY), the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI).

[Register online](#) and receive a discounted price of \$50 (USD) through Dec. 31. The discounted rate applies only to registrations received online. Beginning Jan. 1, 2018, the registration fee will increase to \$100.

The IPPE website, www.ippexpo.org, offers easy navigation with access to important information, including attendee and exhibitor registration and hotel availability and reservations. The annual global feed, meat and poultry industry trade show is scheduled Tuesday through Thursday, Jan. 30 – Feb. 1, 2018, at the Georgia World Congress Center in Atlanta, Ga., USA.

Back by popular demand is the “Members to Atlanta” (M2A) program, which waives the registration fee through Dec. 31, for qualified attendees from member companies of all three associations engaged in the production of poultry, eggs and meat for consumption and feed, and for pet food manufacturers. The program is supported through the sponsorship of elite IPPE exhibitors, which include Arm and Hammer, Aviagen, Biomin, Ceva Animal Health, Cobb-Vantress, Diamond V, Elanco Animal Health, Heat and Control, Huvepharma, Incubation Systems, Inc., Jamesway Incubator Co., Kemin, Soybean Meal Information Center, Zoetis and Watt Global Media.

“We sincerely thank and appreciate these elite exhibiting companies for participating in the M2A program. The program continues to deliver results in increasing attendance and contributing to the success of IPPE,” said IPPE show management.

The Expo will highlight the latest technology, equipment and services used in the production and processing of meat, poultry and animal feed. The week of Jan. 29 – Feb. 2, 2018, will feature dynamic education programs focused on current industry issues. The International Poultry Scientific Forum, Poultry Seminar in Spanish, Pet Food Conference and the Environmental Conference for the Meat & Poultry Industry will kick off the week's education programs. The Animal Agriculture Sustainability Summit, Worker Safety Conference for the Meat & Poultry Industry, Poultry Market Intelligence Forum and the International Rendering Symposium education programs will also return for 2018. In addition, several TECHTalks programs will be offered during the Expo.

The 2018 IPPE will also highlight several new educational programs including essential sessions on food safety, consumer trends and international trade. The following programs are new for 2018: Preventing and Responding to Foreign Material Contamination Incidents; Understanding and Achieving Operational Excellence; Meat Quality Workshop: The Taste of Beef; Permit Required Confined Space - Train the Trainer; FSPCA Preventive Controls Qualified Individual Training for Animal Food; Pork 101; Family Business Focus: Utilizing Outside Advisors and Board Members for Greater Success; Beef 101; Defend the Flock – Biosecurity Basics for Poultry & Egg Producers and Live Operations Personnel; Feed Production Education Program; Meat Industry Regulatory Update and Compliance Session; Robotics in the Meat and Poultry Industry: Putting Technology to Work; Wastewater Treatment Challenges for the Poultry and Egg Industry; Get the Facts with Meat Mythcrushers; and Livestock Handling and Stunning to Optimize Animal Welfare and Regulatory Compliance.

For more information about the 2018 IPPE, visit www.ippexpo.org.

2018 IPPE SHOW DATES/HOURS:

Tuesday, Jan. 30, 2018: 10 a.m. – 5 p.m.

Wednesday, Jan. 31, 2018: 9 a.m. – 5 p.m.

Thursday, Feb. 1, 2018: 9 a.m. – 3 p.m.

Also, save the date for the 2019 IPPE. With the Super Bowl coming to Atlanta in 2019, the IPPE show dates have been moved to Feb. 12 – 14, 2019. Mark your calendar to note this change in the IPPE trade show schedule for 2019 only.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat

Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.