



For Immediate Release

International Production & Processing Expo

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2018 IPPE Surpasses 520,000 Square Feet

Tucker, Ga. – Dec. 13, 2017 – With two months remaining until the trade show, the 2018 International Production & Processing Expo (IPPE) has surpassed 520,000 square feet of exhibit space and has secured 1,200 exhibitors. There will be virtually every type of exhibitor present at IPPE, assuring attendees' needs are met.

“We are very pleased with the level of exhibitor participation. The Expo provides an excellent location to learn about new products and services for the protein and feed industries,” stated IPPE show organizers.

The Expo anticipates more than 30,000 attendees through the collaboration of the three trade shows - International Poultry Expo, International Feed Expo and International Meat Expo - representing the entire chain of protein and feed production and processing. IPPE will be held Tuesday through Thursday, Jan. 30 – Feb. 1, 2018, at the Georgia World Congress Center in Atlanta, Ga.

The Expo will highlight the latest technology, equipment and services used in the production and processing of meat, poultry and animal feed. The Expo will also feature dynamic education programs addressing current industry issues, combining the expertise from the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

To stay current on the information, education programs and activities planned for IPPE, download the IPPE mobile app. The [app](#) is available through the Apple Store and Google Play. The Apple iOS version can be downloaded by clicking [here](#). The Android version can be downloaded by clicking [here](#).

For more information about the 2018 IPPE, visit www.ippexpo.org.

2018 IPPE SHOW DATES/HOURS:

Tuesday, Jan. 30, 2018: 10 a.m. – 5 p.m.

Wednesday, Jan. 31, 2018: 9 a.m. – 5 p.m.

Thursday, Feb. 1, 2018: 9 a.m. – 3 p.m.

Also, save the date for the 2019 IPPE. With the Super Bowl coming to Atlanta in 2019, the IPPE show dates have been moved to Feb. 12 – 14, 2019. Mark your calendar to note this change in the IPPE trade show schedule for 2019 only.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.