



INTERNATIONAL PRODUCTION & PROCESSING EXPO

For Immediate Release

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IPPE Launches Sixth Annual Young Leaders “30 under 30” Program

TUCKER, Ga. – Sept. 5, 2017 – The International Production & Processing Expo (IPPE) is launching the sixth annual Young Leaders “30 under 30” program targeting young professionals who normally would not have the financial resources or opportunity to attend IPPE. The goal of the program is to engage and invest in the next generation of young professionals, between the ages of 21 and 29, who work for companies directly involved in the production and processing of poultry and meat or in the production of animal or poultry feed.



Interested applicants must apply to the program by Sept. 30, and meet select requirements, including being a member of at least one of the following IPPE sponsors: American Feed Industry Association (AFIA), North American Meat Institute (NAMI) or U.S. Poultry & Egg Association (USPOULTRY). No more than two applicants from a single member organization may be nominated. A panel of industry professionals will review the applications, and award recipients will be notified of the panel’s decision by Oct. 16. The application and details about the program can be found by clicking [here](#) or at www.ippeexpo.org.

The program is designed to recognize professional leadership qualities and to provide exposure to the world’s largest annual trade show involving the production and processing of meat and poultry products and the manufacture of feed and pet food products. The program provides education to further training in each person’s respective industry and will expose the recipients to the latest technology used in the industry.

In addition to receiving free access to the Expo, selected recipients will receive complimentary hotel accommodations for two nights. They will also receive admittance to all complimentary education programs and one paid program.

The 2018 IPPE will be held in Atlanta, Ga., from Jan. 30 – Feb. 1, 2018. Also, save the date for the 2019 IPPE. With the Super Bowl coming to Atlanta in 2019, the IPPE show dates have been moved to Feb. 12 – 14, 2019. Mark your calendar to note this change in the IPPE trade show schedule for 2019 only.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

AFIA is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is an all-feather organization representing the complete spectrum of today's poultry industry, with a focus on progressively serving member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.