



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release**

#### **International Production & Processing Expo**

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### **Tenth Annual Animal Agriculture Sustainability Summit Returning to 2018 IPPE**

TUCKER, Ga. – Nov. 29, 2017 – Reflecting the continuing importance of sustainability to the future of animal agriculture, the 10<sup>th</sup> Animal Agriculture Sustainability Summit is returning to the 2018 International Production & Processing Expo (IPPE) in Atlanta. The summit, sponsored by the U.S. Poultry & Egg Association (USPOULTRY), will focus on current sustainability topics relevant to the animal agriculture industry. This half-day program will be held Tuesday, Jan. 30, 2018, and is free for all registered IPPE attendees.

Topics to be discussed include: A Review of Top Sustainability Concerns for the Animal Agriculture Industry; Meeting Growing Global Pork Demand Sustainably; U.S. Roundtable for Sustainable Beef: Gaining Momentum; Advancing Dairy's Sustainability Framework for a Changing Global Landscape; A Broiler Production Model for Estimating Environmental Footprint; and a panel discussion. The summit will conclude with a ceremony announcing the winners of USPOULTRY's Family Farm Environmental Excellence Awards for 2018.

IPPE, the world's largest annual poultry, feed and meat industry trade show, will be held Jan. 30 – Feb. 1, 2018. IPPE is a collaboration of three trade shows—the International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, the American Feed Industry Association and the North American Meat Institute.

For more information about the Animal Agriculture Sustainability Summit, click [here](#). For more information about IPPE, including registration details, lodging and other education offerings, go to [www.ippexpo.org](http://www.ippexpo.org).

#### **Animal Agriculture Sustainability Summit**

Tuesday, Jan. 30, 2018

Room C107, 9 a.m. – 1 p.m.

[www.ippexpo.org](http://www.ippexpo.org)

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.