



For Immediate Release International Production & Processing Expo

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IPPE Selects Experient as New Housing, Registration and Lead Retrieval Provider

ATLANTA, Ga. – April 19, 2017 – The International Production & Processing Expo (IPPE) has selected Experient as its new housing, registration and lead retrieval provider. As one of the world’s leading event management companies, Experient will allow IPPE to streamline services as the show continues to grow.

“We are pleased to announce Experient as our new housing, registration and lead retrieval provider. Working with Experient will allow IPPE to combine services from a single source, making it more efficient for our attendees and exhibitors,” remarked IPPE show organizers.

All IPPE attendees should be aware that there are a number of other housing agencies that may claim to be the show’s official housing vendor. Often times, these are not legitimate. Please look for the “Preferred Vendor for IPPE” logo on any correspondence related to hotels, registration or lead retrieval.



IPPE will be held Jan. 30 – Feb. 1, 2018, at the Georgia World Congress Center in Atlanta, Ga. IPPE is expecting to bring together more than 1,200 exhibitors and 30,000 attendees at the 2018 trade show. For more information about IPPE, visit www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

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