



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release**

#### **International Production & Processing Expo**

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### **International Rendering Symposium to Examine Industry Challenges and Opportunities in the Rendering Industry at 2018 IPPE**

TUCKER, Ga. – Dec. 20, 2017 – Will AAFCO definition changes affect your products? Does the current pet food customer understand or care about rendered ingredients? These and other hot topics will be featured at the International Rendering Symposium, held Feb. 1-2, at the 2018 International Production & Processing Expo (IPPE) in Atlanta.

Hosted by the National Renderers Association and U.S. Poultry & Egg Association (USPOULTRY), the International Rendering Symposium will focus on challenges and opportunities facing the rendering industry today and in the near future. Renderers play a critical role in recycling animal byproducts. The rendering industry is a green, sustainable and essential part of agriculture's supply chain. The two half-day symposium will be on Tuesday afternoon, Feb. 1, and continue through Friday morning, Feb. 2. The cost of registration is \$200.

Topics to be covered include: AAFCO Update and Status of Ingredient Definitions; Today's Pet Food Consumer; The RFS: Why Should the AG Industry Care?; Oxidation and Its Challenges; the Changing Import/Export Climate; Today's Political Climate and How It Affects Rendering; How the Ag Industry Can Adapt to Rising Social Pressure; Rendered Ingredients from a Nutritional Standpoint; Innovations in the Rendering Industry; and Rendering: Keeping Animal Agriculture Sustainable.

IPPE, the world's largest annual poultry, feed and meat industry trade show, will be held Jan. 30 – Feb. 1. IPPE is a collaboration of three trade shows—the International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, the American Feed Industry Association and the North American Meat Institute.

For more information about the International Rendering Symposium, click [here](#). For more information about IPPE, including registration details, lodging and other education offerings, go to [www.ippexpo.org](http://www.ippexpo.org).

#### **2018 International Rendering Symposium**

Thursday, Feb. 1, 12 p.m. – 5 p.m.

Friday, Feb. 2, 9 a.m. – 12 p.m.

Room: B203

[www.ippexpo.org](http://www.ippexpo.org)

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.