



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### For Immediate Release

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## The Cat's Out of the Bag, AFIA Releases Pet Food Conference Agenda

*AFIA's 10<sup>th</sup> annual Pet Food Conference held at IPPE is open for registration*

TUCKER, Ga. – Dec. 13, 2016 – The American Feed Industry Association (AFIA) will host its 10<sup>th</sup> annual Pet Food Conference, Jan. 31, 2017, as part of the International Production & Processing Expo in Atlanta, Ga. The education-packed conference is designed to inform pet food industry representatives about the latest industry initiatives.

“Last year’s conference had record-breaking attendance, and we look forward to an even larger group in 2017,” said Leah Wilkinson, AFIA vice president of legislative, regulatory and state affairs. “As this sector of the animal food industry continues to grow, so does the desire for transparency from pet owners. The diverse speakers will provide important information for everyone in the sector to benefit from.”

Attendees will engage with expert presenters to discuss industry issues including domestic and global industry trends, developing the next generation of pet food employees, pet food safety and the Food Safety Modernization Act. Speakers will represent government entities, private companies and universities. To view the full agenda, click [here](#).



To register online, visit [www.ippexpo.com](http://www.ippexpo.com). On-site registration will also be available.

IPPE, the world's largest annual poultry, feed and meat industry trade show, will be held Jan. 31-Feb. 2, 2017. IPPE is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. The event is sponsored by AFIA, the U.S. Poultry & Egg Association and the North American Meat Institute. For more information about IPPE, including registration details, lodging and other education offerings, go to [www.ippexpo.org](http://www.ippexpo.org).

**Pet Food Conference**  
Tuesday, Jan. 31, 2017

Room B304/305, 8 a.m. – 5 p.m.

[www.ippexpo.org](http://www.ippexpo.org)

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.