



For Immediate Release
International Production & Processing Expo

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Emphasizing Optimization Focus of Spanish Poultry Education Program at 2017 IPPE

TUCKER, Ga. – Feb. 1, 2017 – “Among the factors that affect yield are the time and temperature of the hanging process, peeling, temperature of the reels, and the cooling temperature, as well as pH values and shaking of the carcass. Yield is also affected by personnel experience in cutting birds, or if the work is automatically processed,” said Juan DeVillena, Wayne Farms, during his presentation on “Yield Optimization in Processing Plants” (Evaluación de Rendimiento de una Planta de Proceso) at the Seminario Técnico para Maximizar la Eficiencia de la Industria Avícola program held during the 2017 International Production & Processing Expo (IPPE). DeVillena reviewed different aspects of calculating yield at the plant level and discussed factors that affect yield optimization. The program was presented entirely in Spanish.

In his presentation on “Nutritional Plans for Optimum Broiler Breeder Productivity” (Plan de Alimentación para Lograr una Óptima Productividad con Reproductoras Pesadas), Dr. Marcelo Silva, Aviagen, emphasized genetics and nutrition as key elements in optimizing broiler breeder productivity. He observed that growth performance should be controlled to maximize uniformity and achieve persistent production. Silva also discussed different feeding strategies in optimizing productivity.

Dr. Angel Salazar, ISI Incubation Systems, discussed “Sanitation Programs for Hatcheries” (Evaluación de Programas Sanitarios en Plantas de Incubación). He emphasized the importance of hatchery sanitation programs in optimizing the quality of the final product (i.e. baby chicks), as well as the percentage born alive. Salazar remarked that every hatchery needs a plan to follow and recommended detecting problems, finding answers and preventing repetitions when implementing a sanitation program.

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Photo Caption:



Juan DeVillena, Wayne Farms, presenting at the Seminario Técnico para Maximizar la Eficiencia de la Industria Avícola program, held during the 2017 International Production & Processing Expo.

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.