



## INTERNATIONAL PRODUCTION & PROCESSING EXPO

### **For Immediate Release**

#### **International Production & Processing Expo**

USPOULTRY Contact: Gwen Venable, 678.514.1971, [gvenable@uspoultry.org](mailto:gvenable@uspoultry.org)

AFIA Contact: Victoria Broehm, 703.558.3579, [vbroehm@afia.org](mailto:vbroehm@afia.org)

NAMI Contact: Michael Schumpp, 202.587.4251, [mschumpp@meatinstitute.org](mailto:mschumpp@meatinstitute.org)

## **Poultry Technical Seminar Offered Entirely in Spanish at 2018 IPPE**

TUCKER, Ga. – Nov. 8, 2017 – For the fourth year, the U.S. Poultry & Egg Association (USPOULTRY) is hosting the education program, “Seminario Avícola en Español” (Poultry Seminar in Spanish), during the International Production & Processing Expo (IPPE). The seminar will be conducted entirely in Spanish and is a full-day program that will be held from 9 a.m. – 5 p.m. on Monday, Jan. 29, 2018. The cost is \$150 for all registered IPPE attendees.

This year’s program will feature a variety of topics, including Addressing Consumer Confusion around Food; Impact on Production Costs When Addressing Animal Welfare Demands by Consumers; How Stocking Density Impacts Poultry Barn Design; Mortality Disposal Practices; The Importance of Feed Safety in the Development of Diets for Poultry; The Future of Feeding Poultry: Costs and Benefits; Chicken Breast Myopathy Management: Nutritional and Environmental Facts; How to Minimize the Impact of Mycotoxins; and Egg Marketing in Colombia.

IPPE, the world’s largest annual poultry, feed and meat industry trade show, will be held Jan. 30 – Feb. 1, 2018, in Atlanta, Ga. IPPE is a collaboration of three trade shows, the International Feed Expo, International Poultry Expo and International Meat Expo, representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, the American Feed Industry Association and the North American Meat Institute.

For more information about the “Seminario Avícola en Español” program, click [here](#). For more information about IPPE, including registration details, lodging and other education offerings, go to [www.ippexpo.org](http://www.ippexpo.org).

**Seminario Avícola en Español  
(Poultry Seminar in Spanish)  
Monday, Jan. 29, 2018**

Room A412, 9 a.m. – 5 p.m.

[www.ippexpo.org](http://www.ippexpo.org)

###

#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.