



INTERNATIONAL PRODUCTION & PROCESSING EXPO

For Immediate Release

International Production & Processing Expo

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TECHTalks Offer IPPE Attendees Information on Relevant Industry Topics

TUCKER, Ga. – Jan. 12, 2017 – The International Production & Processing Expo (IPPE) is offering attendees a variety of free 20-minute technical presentations on current topics affecting the feed, meat and poultry industries. The TECHTalks program will be held in the EVENT ZONE, Booth C1305, on the trade show floor of the Georgia World Congress Center in Atlanta, Ga., from Jan. 31 – Feb. 2.

TECHTalks will provide presentations that will address many issue areas, including food safety, animal welfare, sustainability, feed production and other topics. Each presentation will be led by an IPPE exhibitor who will share their expertise and experience with attendees on the topic of the session. Attendees can participate in the free TECHTalks education presentations from 10:30 a.m. – 5 p.m. on Tuesday, Jan. 31; 9:30 a.m. – 5 p.m. on Wednesday, Feb. 1; and 9:30 a.m. – 12 p.m. on Thursday, Feb. 2.

The TECHTalks presentation schedule can be viewed below, by clicking [here](#) or through the IPPE Mobile App under the “Education” search. Stay current on the information, education programs and activities planned for IPPE by downloading the IPPE Mobile App [here](#).

More information about IPPE, including registration details and lodging, is available at www.ippexpo.org.

IPPE is expected to attract more than 30,000 attendees and is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing.

Tuesday, Jan. 31		
Times	TECHTalks: Event Zone, Booth C1305	Content provided by:
10:30-10:50	Insecticide Resistance Management: A Long Term Strategy to Ensure Effective Pest Control in the Future	Elanco Animal Health

11:00-11:20	Circadian Eggs - Natural Lighting Makes Everyone Happier	Once, Inc.
11:30-11:50	Taking a New Trace Mineral to the Marketplace	Kemin Industries, Inc.
1:00-1:50	Protect the Flock - Establish and Carefully Follow Good Biosecurity Practices	USDA, APHIS
2:00-2:20	Lipase for Broiler Nutrition	Shenzhen Leveking Animal Nutrition Co., Ltd.
2:30-2:50	Freezing Technologies	Tippman Innovation
3:00-3:20	Dosing Slide vs. Dosing Screw	KSE Process Technology
3:30-3:50	Bridging the Gap in Feeding Antibiotic Restricted Broilers	Hamlet Protein, Inc.
4:00-4:20	In Vitro Testing and Chiller Bath Treatments with a Novel Pharmaceutical Formulation of Hypochlorous Acid (Hoci) Designed for Food Safety	LIPTOSA
4:30-4:50	The Role of Methionine in Poultry Nutrition – Conventional and Alternative Sources of Amino Acids	EMKA Incubators
Wednesday, Feb. 1		
Times	TECHTalks: Event Zone, Booth C1305	Content provided by:
9:30-9:50	Advances in Food Safety Manufacturing for Combating Listeria monocytogenes in Sliced RTE Meats	Sono-Tek Corporation
10:00-10:20	Effects of a Specific Blend of Essential Oils and Oleoresins of Spices Compared to an Antibiotic Growth Promoter Program on Broiler Performance	Laboratories PHODE
10:30-10:50	Innovative and Sustainable Poultry Production	Magnation Water Technologies
11:00-11:20	Media Training for Plant Operators	Janet Riley North American Meat Institute
1:00-1:20	Let's Clear Off Confusion About Phytochemicals, A Big Family of Compounds with Many Origins and Properties	Vetagro, Inc.
1:30-1:50	Business Case for the Industrial Internet of Things	Interstates Companies
2:00-2:50	The White House and The Feed Industry: What to Expect	Joel G. Newman, President & CEO, American Feed Industry Association
3:00-3:20	Compliance in the Cold Chain: Leveraging Current Technologies to Meet Verification and Record Keeping Requirements and Ensure Food Safety	Varcode USA
3:30-3:50	The Safe Use of Peracetic Acid in the Proteins Industry	ChemDAQ, Inc.
4:00-4:20	Getting Your Chickens in a Row – First Steps in Planning for a New Facility	VAA, LLC
4:30-4:50	VFD Audit Trail Management	GlobalVetLINK
Thursday, Feb. 2		
Times	TECHTalks: Event Zone, Booth C1305	Content provided by:
9:30-9:50	Antimicrobial Effects to Host Mediated Response to Phytonutrients – A Shift in Paradigm	Pancosma S.A
10:00-10:20	Eco-efficiency Analysis for Animal Nutrition	BASF Corporation
10:30-10:50	Next Generation Sequencing: Applications Beyond Outbreak Investigations	Neogen Corporation

11:00-11:20	The Application of Rapid Turnaround of Semi-quantitative Non-culture Based Testing	Roka Bioscience
11:30-11:50	Needle Free Injector Design and the Control of Cross Contamination	Stream Solutions, Inc.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.