



## **For Immediate Release**

### **International Production & Processing Expo**

USPOULTRY Contact: Gwen Venable, 678.514.1971, [gvenable@uspoultry.org](mailto:gvenable@uspoultry.org)

AFIA Contact: Sarah Novak, (703) 558-3574, [snovak@afia.org](mailto:snovak@afia.org)

NAMI Contact: Michael Schumpp, 202.587.4251, [mschumpp@meatinstitute.org](mailto:mschumpp@meatinstitute.org)

## **IPPE Recognized as One of TSNN's Top 25 Fastest-Growing Trade Shows**

TUCKER, Ga. – May 8, 2017 – The International Production & Processing Expo (IPPE) is pleased to announce its recognition by Trade Show News Network (TSNN) as one of the top 25 fastest-growing shows in net square footage. The top 25 winners in net square footage growth from 2014 to 2016 cover a wide range of industries. IPPE, which is sponsored by the U.S. Poultry & Egg Association, the American Feed Industry Association and the North American Meat Institute, will be honored at the ninth annual TSNN Awards to be held Aug. 21-23, in New Orleans, La.

“IPPE is honored to be recognized for its growth. We have seen a 15 percent growth in net square feet from 2014 to 2016, and this could not have been achieved without the commitment of a great supplier community who appreciates smart collaborations between the right industries. Bringing three strong industries together allows all of our members and the industry at large to see the equipment, supplies and innovative solutions for their businesses in one combined event,” said IPPE show organizers.



The 2018 IPPE will take place Tuesday through Thursday, Jan. 30 – Feb. 1, at the Georgia World Congress Center in Atlanta, Ga. The Expo is expected to exceed 500,000 net square feet with more than 30,000 attendees and 1,200 exhibitors. The event is the world's largest annual poultry, feed and meat industry Expo. Show updates and attendee and exhibitor information are available at [www.ippexpo.org](http://www.ippexpo.org).

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication, and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.