



### **For Immediate Release**

NAMI Contact: Michael Schumpp, 202.587.4251, [mschumpp@meatinstitute.org](mailto:mschumpp@meatinstitute.org)

AFIA Contact: Miranda McDaniel, 703.558.3579, [mmcdaniel@afia.org](mailto:mmcdaniel@afia.org)

USPOULTRY Contact: Gwen Venable, 678.514.1971, [gvenable@uspoultry.org](mailto:gvenable@uspoultry.org)

## **NAMI Announces Additional Free Education Programming for 2017 IPPE**

WASHINGTON, DC – Nov. 28, 2016 – The North American Meat Institute (NAMI) announced it will sponsor three additional free education programs at the 2017 International Production & Processing Expo (IPPE), scheduled to take place Jan. 31-Feb. 2, 2017, at the Georgia World Congress Center in Atlanta, Ga.

The [“Beef 101” session](#), scheduled from 8 to 10 a.m. on Tuesday, Jan. 31, 2017, will provide an overview of the beef lifecycle, address common questions regarding beef production, discuss factors affecting beef quality and offer a unique demonstration of innovative beef cuts. The workshop will feature Davey Griffin, Ph.D., professor and extension meat specialist, Texas A&M University.

The [“Meat Industry Regulatory Update and Compliance Session,”](#) scheduled from 8 to 10 a.m. on Wednesday, Feb. 1, 2017, will cover the major regulatory issues affecting meat processors in the past year and the challenges facing the meat and poultry industry in 2017. In addition, the session will provide an overview of common in-plant inspection and enforcement issues and discuss strategies to best respond to these matters. NAMI’s Senior Vice President of Regulatory and Scientific Affairs and General Counsel Mark Dopp and Vice President of Regulatory Services Norm Robertson will lead the session.

The [“Family Businesses Strategies for Success”](#) workshop, will highlight some of the most pressing concerns facing family businesses in the meat industry, focusing on succession planning and family member employment, along with other related topics. The session also will provide opportunity for interaction and discussion to facilitate the sharing of best practices and ideas. Dave Miniati, CEO of Ed Miniati, LLC, and Jennifer Pendergast, senior consultant, The Family Business Consulting Group, will speak during the session, which will take place Tuesday, Jan. 31, 2017, from 8:30 to 10:30 a.m. For more information on any of the above sessions and to register to attend IPPE, visit [www.ippexpo.org](http://www.ippexpo.org).

###

### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT AFIA**

The American Feed Industry Association (AFIA) is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.