



## **For Immediate Release**

### **International Production & Processing Expo**

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## **A Strong Show for 2018 IPPE**

ATLANTA, Ga. – Feb. 21, 2018 – The 2018 International Production & Processing Expo (IPPE) had 30,678 poultry, meat and feed industry leaders from all over the world in attendance. A total of 1,218 exhibitors showcased the latest technology on more than 521,000 square feet of exhibit space. The Expo is the world's largest annual feed, meat and poultry industry event of its kind and is one of the 30 largest trade shows in the United States. IPPE is sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute.

There were 7,093 international visitors from 124 countries at the Expo. Canada represented the largest group from a single country outside the U.S. with 1,132 visitors. Latin America represented the largest region with 2,759 visitors.

“The turnout for the 2018 IPPE was excellent. With three halls and more networking opportunities, we expect the 2019 IPPE to provide economic value for attendees and exhibitors alike,” the three organizations said.

A week-long schedule of education programs helped drive attendance and updated industry professionals on the latest issues, as well as complemented the exhibit floor. This year's educational line-up featured 140-plus hours of sessions, ranging from a conference on preventing and responding to foreign material contamination incidents, to a program on feed production education, to a program on biosecurity for poultry and egg producers and live operations.

Next year's International Production & Processing Expo will be held Feb. 12-14, 2019, at the Georgia World Congress Center in Atlanta, Ga. Show updates and attendee and exhibitor information will be available at [www.ippexpo.org](http://www.ippexpo.org).

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

**ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.