



For Immediate Release International Production & Processing Expo

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2018 IPPE: More than 31,000 Attendees and 521,000 Square Feet of Exhibit Space



ATLANTA, Ga. – Feb. 1, 2018 – The 2018 International Production & Processing Expo (IPPE) has more than 31,000 poultry, meat and feed industry attendees from all over the world, approximately the same as last year. In addition, the show has more than 521,000 square feet of exhibit space and 1,218 exhibitors. Final numbers will be released next week. Sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute, IPPE is the world's largest annual feed, meat and poultry industry event of its kind.

“This year’s exhibit floor and attendee and exhibitor numbers are a compliment to IPPE’s extensive education sessions, invaluable networking opportunities and diverse exhibits showcasing innovative technology, equipment and services. The excitement and energy displayed by this year’s attendees and exhibitors will continue to ensure the success and growth of future IPPEs,” remarked IPPE show organizers.

The central attraction is the large exhibit floor. Exhibitors displayed the most current technology in equipment, supplies and services used by industry companies in the production and processing of meat, poultry, eggs and feed products. Numerous companies highlighted their new products at the trade show, with all phases of the feed, meat and poultry industry represented, from live production and processing to further processing and packaging.

The wide variety of educational programs complemented the exhibits by keeping industry management informed about the latest issues and events. This year’s educational line-up featured more than 140 hours

of education sessions, ranging from packaging trends and technologies, to feed production education, to researchers presenting findings on poultry disease, quality and behavior.

Other featured events included the International Poultry Scientific Forum, Beef 101 and Pork 101 Workshops, Pet Food Conference, TECHTalks program, Event Zone activities and publisher-sponsored programs, all of which have made the 2018 IPPE the foremost annual protein and feed event in the world.

Also, remember to save the date for the 2019 IPPE. With the Super Bowl coming to Atlanta in 2019, the IPPE show dates have been moved to Feb. 12 – 14, 2019. Mark your calendar to note this change in the IPPE trade show schedule for 2019 only.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.