



For Immediate Release

International Production & Processing Expo

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IPPE Chosen for 2019 U.S. Department of Commerce International Buyer Program

TUCKER, Ga. – July 26, 2018 – The International Production & Processing Expo (IPPE) has again been selected to participate in the 2019 U.S. Department of Commerce International Buyer Program. The program brings trade delegations together from around the world and helps match international attendees with American suppliers. The program also provides export counseling, market analysis and more.

“We are pleased again to participate in the International Buyer Program. This is our 12th year participating in the program, which continues to provide confirmation of the global scale of our trade show. Since 2006, our attendance from outside the U.S. has grown by more than 240 percent. We look forward to welcoming international buyers to the 2019 IPPE,” said the IPPE show organizers.

The 2019 IPPE has already surpassed 565,000 square feet of exhibit space and has secured more than 1,130 exhibitors with seven months remaining until the Expo opens. Comprised of the three integrated trade shows – the International Feed Expo, International Meat Expo and International Poultry Expo – IPPE will be held Tuesday through Thursday, Feb. 12 – 14, 2019, at the Georgia World Congress Center in Atlanta.

The Expo will highlight the latest technology, equipment and services used in the production and processing of feed, meat and poultry products. Combining the expertise from the American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association, IPPE will also feature more than 140 dynamic education programs focused on current industry issues.

Attendee registration for the 2019 IPPE will open Sept. 17. For more information, visit www.ippexpo.org.

2019 IPPE SHOW DATES/HOURS:

Tuesday, Feb. 12: 10 a.m. – 5 p.m.

Wednesday, Feb. 13: 9 a.m. – 5 p.m.

Thursday, Feb. 14: 9 a.m. – 3 p.m.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International

Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.