



For Immediate Release

International Production & Processing Expo

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IPPE Offers Services and Programs for International Attendees

TUCKER, Ga. – Jan. 25, 2018 – The International Production & Processing Expo (IPPE), sponsored by the American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association (USPOULTRY), is offering a wide range of services to international attendees.

With more than 25 percent of attendees coming from outside of the United States, IPPE is a proud partner with the U.S. Department of Commerce (Commerce) as a participant in the International Buyer Program. The program recruits thousands of qualified foreign buyers, sales representatives and business partners to U.S. trade shows each year. The Commerce’s Commercial Service will be ready to help attendees enhance their international trade efforts while at IPPE.

IPPE will offer buyer matching, conference rooms, translation services, import-export counseling and export directories in the International Business Center, located in the A/B Connector. There will be an [Exporting 101](#) program for exhibitors that will focus on how U.S. companies can successfully expand sales into overseas markets, trends that impact international efforts and managing trade barriers. In addition, USPOULTRY is offering a “[Seminario Avícola en Español](#)” (Poultry Seminar in Spanish) education program that will address improvements in the areas of breeding, incubation, grow-out, egg production, processing and health. The program will be conducted entirely in Spanish

IPPE is expected to attract more than 30,000 attendees and is a collaboration of three trade shows – International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. More information about IPPE, including registration details, lodging and education offerings, is available at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.