



## **For Immediate Release** **International Production & Processing Expo**

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## **IPPE Launches Seventh Annual Young Leaders “30 under 30” Program**

TUCKER, Ga. – Sept. 4, 2018 – The International Production & Processing Expo (IPPE) is launching the seventh annual Young Leaders “30 under 30” program targeting young professionals who normally would not have the opportunity to attend IPPE. The goal of the program is to engage and invest in the next generation of young professionals, between the ages of 21 and 29, who work for companies directly involved in the production and processing of poultry and meat or in the production of animal food.

Interested applicants must apply to the program by Sept. 30 and meet select requirements, including being a member of at least one of the following IPPE organizations: the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) or U.S. Poultry & Egg Association (USPOULTRY). No more than two applicants from a single member organization may be nominated. A panel of industry professionals will review the applications, and award recipients will be notified of the panel’s decision by Oct. 15. The application and details about the program can be found by clicking [here](#) or at [www.ippexpo.org](http://www.ippexpo.org).



The program is designed to recognize professional leadership qualities and provide exposure to the world’s largest annual trade show involving the production and processing of meat and poultry products and the manufacture of feed and pet food products. The program provides education to further training in each person’s respective industry and will expose the recipients to the latest technology used in the industry.

In addition to receiving free access to the Expo, selected recipients will receive complimentary hotel accommodations for two nights and admittance to all complimentary education programs and one paid program. They will also be recognized at a special breakfast held on their behalf and gain leadership insight from keynote speaker, Tim Belstra, chairman and CEO of Belstra Milling.

With Atlanta hosting next year’s Super Bowl, IPPE will be held Feb. 12 – 14, 2019 – two weeks later than normal. Attendee registration and general housing for the 2019 IPPE will open Sept. 17. Visit the IPPE [website](#) for more information.

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International

Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.