



## **For Immediate Release**

### **International Production & Processing Expo**

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## **Poultry Companies Take Advantage of Free Bus Service to 2018 IPPE**

TUCKER, Ga. – Feb. 21, 2018 – Multiple poultry companies took advantage of free bus service to transport their employees and growers to the 2018 International Production & Processing Expo (IPPE). Almost 300 employees and contract producers from 10 poultry complexes attended IPPE via the bus service. They included Amick Farms, Claxton Poultry, Fieldale Farms, Keystone Foods, Peco Foods, Perdue Farms, Pilgrim's and Tyson Foods.

The attendees were pre-registered through the Members to Atlanta (M2A) program. In addition, the attendees were provided Chick-fil-A lunch coupons, compliments of IPPE.

“The bus attendees are always most appreciative of this program,” commented Larry Brown, coordinator for the IPPE bus program. “Many get their first opportunity to view competing products they need on their farms or facilities via this service.”

IPPE will offer the bus service again in 2019 for meat, poultry and feed member companies of the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute. For more information, please contact Larry Brown at [l.brown@uspoultry.org](mailto:l.brown@uspoultry.org).

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**Photo Caption:**

Poultry employees and growers from Perdue Farms take advantage of the free bus service offered during the 2018 International Production & Processing Expo.

**ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

**ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

**ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

**ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.