



For Immediate Release

International Production & Processing Expo

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Inaugural Latin American Poultry Summit to Focus on Broiler and Layer Production and Processing at 2019 IPPE

TUCKER, Ga. – Dec. 5, 2018 – Debuting at the 2019 International Production & Processing Expo (IPPE) in Atlanta, Ga., USA, the [Latin American Poultry Summit](#) will exclusively feature leading industry experts who will address technical topics covering live production and processing issues of greatest priority to Latin American poultry and egg professionals. Sponsored by the International Poultry Expo – part of IPPE, WATT Global Media and the Latin American Poultry Association (ALA), the summit is a one-and-a-half-day program scheduled from 10 a.m. – 5 p.m. on Monday, Feb. 11, 2019, and 8 a.m. – 12 p.m. on Tuesday, Feb. 12. The cost is \$249 for those who register in advance. Onsite registration is \$349.

Andrick Payen Diaz de la Vega, Rabobank, will be the keynote speaker at the summit on Monday and will address world poultry market trends. Dr. Paul Aho, Poultry Perspective, will be the keynote speaker on Tuesday and will discuss the world grain situation. The summit education program sessions will cover broilers and layers, addressing topics such as Trends in Poultry Welfare; Gut Microbiome Management in Broilers and Layers; Vaccine and Health Improvements for Common Poultry Diseases; Biosecurity for Latin America: How to Coexist with Non-Commercial Neighbors; Use of Antimicrobials for Pathogen Control; Managing Necrotic Enteritis without Antibiotics; Experiences in Alternative Egg Production Systems; Decision Making in Poultry Marketing with Data; The Use of Robotics in Poultry Production; and more. The program will offer translations to Spanish and Portuguese for all presentations.

In addition to the educational components, there will be ample opportunities for networking. The cost of registration includes lunch, a reception and dinner on Monday evening. The dinner will feature a special recognition for Latin American Hall of Fame inductees and international students from Latin America. Attendees of the Latin American Poultry Summit will also have an opportunity to access the vast IPPE show floor (registration required) where they can interact and network with producers from around the world, as well as see the latest technology for the animal food, meat and poultry industries. This year's show floor will be largest ever with more than 590,000 square feet of exhibit space and 1,350 exhibitors.

The 2019 IPPE will be held Feb. 12-14 and is a collaboration of three trade shows – the International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. The event is sponsored by the U.S. Poultry & Egg Association, the American Feed Industry Association and the North American Meat Institute. For more information and to register to attend IPPE, visit www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

ABOUT WATT GLOBAL MEDIA

WATT Global Media provides exceptional business content and marketing solutions to the agribusiness industry. As an industry innovator, WATT Global Media has connected buyers and sellers in the poultry, animal feed and pet food industries through its media channels for over 100 years.

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