



INTERNATIONAL PRODUCTION & PROCESSING EXPO

For Immediate Release

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USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org

NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

ALA to Collaborate on Latin American Poultry Summit to Debut at 2019 IPPE

TUCKER, Ga. – Jan. 23, 2018 – The International Poultry Expo, part of the International Production & Processing Expo (IPPE), and WATT Global Media recently announced their collaboration to develop the Latin American Poultry Summit. Both groups are pleased to announce that the Latin American Poultry Association (ALA) will also be participating in the program development for the Latin American Poultry Summit, which will debut at the 2019 IPPE.

ALA has had a presence at IPPE for many years, and IPPE has participated in their biennial Latin American Poultry Congress reciprocally. ALA is currently developing new services to benefit their members and the entire Latin American poultry community. “This collaboration is timely, as it falls in line with the new initiatives we are developing,” remarked Dr. Juana Galvan, executive director of ALA.

The initial program committee will consist of the following individuals: Dr. Jose Bruzual, Aviagen; Dr. Luis Gomez, Boehringer Ingelheim; Humberto Hernandez, Gainco; Dr. Daniel Valbuena, Hy-Line International; Dr. Juana Galvan, Latin American Poultry Association; Dr. Iván Alvarado, Merck; Dr. Pedro Villegas, University of Georgia; Dr. Maritza Tamayo, Vetanco; Juan DeVillena, Wayne Farms; and others pending confirmation.

The Latin American Poultry Summit will address leading technical topics covering live production and processing issues of greatest priority to Latin American poultry and egg producers and processors. The program will have simultaneous translation in Spanish, English and Portuguese for attendees.

Along with speakers discussing relevant topics affecting the Latin American poultry sector, lunch and a reception and dinner will be offered. Special recognition will also be provided for the Latin American Hall of Fame during the summit, founded and presented by WATT Global Media and *Industria Avícola* magazine, to recognize people who have dedicated their lives to the advancement of the poultry industry in Latin America. Additionally, students and advisors participating in the USPOULTRY Foundation International Student Program will be recognized during the event. This program, created four years ago, brings approximately two dozen Latin American students, with their advisors, to the IPPE annually.

The 2018 IPPE will be held Jan. 30 – Feb. 1. With the Super Bowl coming to Atlanta in 2019, the IPPE show dates have been moved to Feb. 12 – 14, 2019. Mark your calendar to note this change in the IPPE trade show schedule for 2019 only.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

ABOUT WATT GLOBAL MEDIA

WATT Global Media provides exceptional business content and marketing solutions to the agribusiness industry. As an industry innovator, WATT Global Media has connected buyers and sellers in the poultry, animal feed and pet food industries through its media channels for over 100 years.

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