



For Immediate Release

International Production & Processing Expo

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Dates Announced for 2019 Latin American Poultry Summit

TUCKER, Ga. – April 12, 2018 – The International Poultry Expo (IPE) – part of the International Production & Processing Expo (IPPE), and WATT Global Media have announced the dates for the new 2019 Latin American Poultry Summit, to be held Monday, Feb. 11, and Tuesday, Feb. 12, 2019. Set to debut at the 2019 IPPE in Atlanta, Ga., USA, the summit will exclusively feature leading industry experts who will address technical topics covering live production and processing issues of greatest priority to Latin American poultry and egg professionals.

A program committee met at the 2018 IPPE to conduct planning for the Latin American Poultry Summit. Sponsored by IPE, WATT Global Media and ALA, the Latin American Poultry Summit planning committee consisted of the following individuals: Dr. Iván Alvarado, Merck; Dr. Jose Bruzual, Aviagen; Juanfra DeVillena, Wayne Farms; Juana Galvan, ALA; Edgar Oviedo, North Carolina State University; Benjamin Ruiz, WATT Global Media; Federico Sanchez, Chick Master; Herbert Trenchi, ALA; Dr. Daniel Valbuena, Hy-Line International; Dr. Pedro Villegas, University of Georgia; Rafael Rivera, USPOULTRY; and other WATT and USPOULTRY staff members.

The summit education sessions will cover broilers and layers, addressing topics such as welfare in poultry production, data management in a poultry farm, advancements in vaccination and health, biosecurity, gut health/microbiome, robotics in poultry production, new technology in feed manufacturing and storage, water as a nutrient source, and more. Simultaneous translation in Spanish, English and Portuguese will be offered for attendees.

Along with speakers discussing relevant topics affecting the Latin American poultry sector, lunch and a reception and dinner will be offered on Monday. Special recognition during the summit will also be provided for the Latin American Hall of Fame, founded in 1987 and presented by WATT Global Media and *Industria Avícola* magazine, to recognize people who have dedicated their lives to the advancement of the poultry industry in Latin America. Additionally, students and advisors participating in the USPOULTRY Foundation International Student Program will be recognized during the event. This program, created four years ago, brings approximately two dozen Latin American students, with their advisors, to the IPPE annually.

The 2019 IPPE show dates are Feb. 12 – 14, 2019, and the event will be held at the Georgia World Congress Center. More information on the 2019 IPPE can be found at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

ABOUT WATT GLOBAL MEDIA

WATT Global Media provides exceptional business content and marketing solutions to the agribusiness industry. As an industry innovator, WATT Global Media has connected buyers and sellers in the poultry, animal feed and pet food industries through its media channels for over 100 years.

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