



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org

NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

Largest Trade Show Floor Ever for 2019 IPPE

TUCKER, Ga. – June 12, 2018 – The 2019 International Production & Processing Expo (IPPE) will have the largest trade show floor ever in the event’s history. IPPE has already surpassed 560,000 square feet of exhibit space and has secured more than 1,100 exhibitors with eight more months to go to the Expo. IPPE is the world’s largest annual feed, meat and poultry trade show of its kind and is one of the 50 largest trade shows in the United States. IPPE is sponsored by the U.S. Poultry & Egg Association (USPOULTRY), the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI).

“Ninety-two percent of the show floor has been booked. We are pleased that our decision to go to all three halls of the Georgia World Congress Center has been beneficial in accommodating the increased demand for additional space needed for new and existing exhibitors,” said show organizers.

Due to the Super Bowl being in Atlanta, IPPE will be held Tuesday through Thursday, Feb. 12 – 14, 2019, at the Georgia World Congress Center. The 2019 IPPE will provide attendees with a full week of education programs, innovative technology, engaging events on the show floor and enhanced networking opportunities with key leaders from the feed, meat and poultry industry. The vast trade show floor will showcase the most current technology, equipment and services used in the production and processing of feed, meat and poultry products. Combining the expertise from AFIA, NAMI and USPOULTRY, IPPE will also feature more than 140 hours of dynamic education sessions focused on the latest industry issues.

Attendee registration and housing will open Sept. 17. For more information about IPPE and to see a complete list of exhibiting companies, visit www.ippexpo.org.

2019 IPPE DATES/SHOW HOURS:

Tuesday, Feb. 12, 2019: 10 a.m. – 5 p.m.

Wednesday, Feb. 13, 2019: 9 a.m. – 5 p.m.

Thursday, Feb. 14, 2019: 9 a.m. – 3 p.m.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.