



For Immediate Release

International Production & Processing Expo

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Registration Is Now Open for 12th Annual AFIA Pet Food Conference at IPPE

TUCKER, Ga. – Nov. 6, 2018 – From trading pet food products internationally to addressing recent concerns about canine health linked to diets, the American Feed Industry Association’s (AFIA) upcoming conference will equip pet food industry leaders with new information to be effective in a changing marketplace. The 12th annual [Pet Food Conference](#) will take place from 7:30 a.m. to 4 p.m. on Feb. 12, 2019, in conjunction with the 2019 [International Production & Processing Expo](#) (IPPE), to be held Feb. 12-14 in Atlanta, Ga.

“Today’s marketplace for pet food is changing rapidly, and industry experts need to stay on top of the latest consumer trends and policy issues impacting their ability to do business in the United States and abroad,” said Louise Calderwood, AFIA’s director of regulatory affairs. “AFIA’s Pet Food Conference is an affordable way for attendees to engage with some of the industry’s leading experts and roughly 300 of their peers in this unique segment within the animal food manufacturing industry.”

The conference boasts a [full agenda](#) with discussions on domestic and global industry trends, U.S. trade policies, upcoming Food Safety Modernization Act inspections and recent work on pet food issues at the Association of American Feed Control Officials. New this year, the program will also provide an update on the potential link between some pet food products and canine dilated cardiomyopathy, how pet food suppliers can legally use blockchain in the management of their products and a discussion on the human health benefits of owning pets.

[Online registration for IPPE](#) and the AFIA Pet Food Conference is open. Interested individuals are encouraged to register for the Pet Food Conference by Jan. 14 to receive the early-bird rate of \$75. After that, the registration increases to \$95. For assistance with registration, contact [Connie Samuels](#), AFIA’s manager of meetings and events, at (703) 558-3573.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.