



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org

NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

IPPE Recognized among TSNN's Top 50 US Trade Shows

TUCKER, Ga. – May 2, 2018 – After completing another successful show, the International Production & Processing Expo (IPPE) is pleased to announce its recognition by Trade Show News Network (TSNN), ranking 31st on the 2017 TSNN Top 250 Trade Show List in terms of net square footage. This ranking makes IPPE eligible to be one of TSNN's Top 50 fastest growing shows.

IPPE, which is sponsored by the U.S. Poultry & Egg Association, the American Feed Industry Association and the North American Meat Institute, will be honored at the ninth annual TSNN Awards to be held Aug. 10 – 12, in Louisville, Ky.

The 2019 IPPE is expected to exceed 525,000 net square feet with more than 30,000 attendees and 1,300 exhibitors. The Expo dates are Feb. 12 – 14, 2019, and the event will be held at the Georgia World Congress Center in Atlanta, Ga. More information on the 2019 IPPE can be found at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry.

Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

ABOUT WATT GLOBAL MEDIA

WATT Global Media provides exceptional business content and marketing solutions to the agribusiness industry. As an industry innovator, WATT Global Media has connected buyers and sellers in the poultry, animal feed and pet food industries through its media channels for over 100 years.

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