



For Immediate Release
International Production & Processing Expo

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2019 IPPE Sets Four New Records

ATLANTA, Ga. – Feb. 28, 2019 – The 2019 International Production & Processing Expo (IPPE) had a terrific year with 32,931 poultry, meat and animal food industry leaders from all over the world in attendance, setting a new record. There were also 1,426 exhibitors with 600,732 square feet of exhibit space, two more records. The Expo is the world's largest annual feed, meat and poultry industry event of its kind and is one of the 30 largest trade shows in the United States. IPPE is sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute.

There were 8,315 international visitors, a fourth new record, from 133 countries represented at the Expo. The largest group from a single country outside the U.S. was Canada with 1,283 visitors. The largest region represented was the Caribbean, Latin America, Mexico and South America with 3,271 visitors.

“We are very pleased and excited with this year’s record-breaking exhibit space floor and attendance numbers. The turnout for the 2019 IPPE was outstanding, and the feedback from attendees has been extremely positive regarding time spent on the trade show floor, education sessions offered and networking opportunities. We expect next year’s IPPE to build on this success to ensure we continue to provide the best possible experience for attendees and exhibitors,” the three organizations said.

A week-long comprehensive schedule of education programs, which updated industry professionals on current issues and complemented the exhibit floor, helped drive attendance. This year’s educational line-up featured more than 200 hours of education sessions, ranging from meat and poultry labelling, to sow nutrition and health interactions, to wastewater treatment challenges for the poultry and egg industry.

Next year’s IPPE will be held Jan. 28 – 30, 2020, at the Georgia World Congress Center in Atlanta. Show updates and attendee and exhibitor information are available at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.