



For Immediate Release
International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org
AFIA Contact: Victoria Broehm, 703.558.3579, ybroehm@afia.org
NAMI Contact: Michael Schumpp, 202.587.4251, mschumpp@meatinstitute.org

IPPE Donates \$26,285 to Atlanta Community Food Bank

ATLANTA, Ga. – Feb. 15, 2019 – As part of the effort to fight hunger, the 2019 International Production & Processing Expo (IPPE) raised \$26,285 for the Atlanta Community Food Bank through its ‘Giving Back to Atlanta’ campaign. The initial \$18,600 check presentation included contributions from IPPE, Hawkins Inc., WATT Global Media, Biomin, and various exhibitors, with an additional \$7,685 provided by numerous individual donations.

"We are thankful for the continued support that IPPE and its attendees and exhibitors have given the Atlanta Community Food Bank. Contributions from these valued partners will help provide more than 70,000 meals to families in metro Atlanta and North Georgia, where one in four children face food insecurity each day," said Ben Burgess, food sourcing specialist, Atlanta Community Food Bank.

"We would like to convey our sincere appreciation to the exhibitors and attendees who donated to the ‘Giving Back to Atlanta’ campaign. Your contributions will make a difference in fighting hunger in Atlanta," said IPPE show organizers.

The feed, meat and poultry industries continue to work together to provide healthy and safe food products. Production and efficiency levels and genetic advancements have made substantial expansions in the past decade alone. However, many individuals still suffer from hunger. One in seven Americans, and an estimated 755,000 people in metro Atlanta, rely on food pantries and meal service programs to feed their families each year.

Sponsored by the U.S. Poultry & Egg Association (USPOULTRY), American Feed Industry Association (AFIA) and North American Meat Institute (NAMI), IPPE is the world's largest annual feed, meat and poultry industry event of its kind.

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Photo Caption:

Pictured left to right: Sarah Novak, vice president of membership and public relations, AFIA; Veronica Rovelli, senior director of meeting and events, AFIA; Connie Samuels, manager of meetings and events, AFIA; Ben Burgess, food sourcing specialist, Atlanta Community Food Bank; Nath Morris, executive vice president - expo, USPOULTRY; Eric Zito, vice president, membership and exposition services, NAMI; Robin Troy, director of conference services and marketing, NAMI; and Pennie Stathes, senior logistics manager, USPOULTRY.

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization’s membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI’s mission is to shape a public policy environment in which the meat and poultry industry can

produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.