



For Immediate Release

International Production & Processing Expo

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Broiler and Layer Production and Processing Focus of Latin American Poultry Summit

ATLANTA, Ga. – Feb. 13, 2019 – “Robotics have improved feed efficiency and many other areas,” remarked Dr. Colin Usher, senior research scientist at the Georgia Tech Research Institute, during his presentation on “The Use of Robotics in Poultry Production,” at the la Cumbre Avícola Latinoamericana (Latin American Poultry Summit) program held during the 2019 International Production & Processing Expo. Usher examined some of the advantages of using robots in broiler chicken houses, including helping with broiler management and house decontamination. He observed that robots can monitor air quality, temperature, gasses, humidity, as well as sense light levels.

As part of his discussion on “Biosecurity for Latin America: How to Coexist with Non-Commercial Neighbors,” Anthony Pearson, global technical advisor for Lanxess, stated that “the global demand for agricultural commodities is increasing due to growing population and rising income. Latin America is a key producer with areas capable of further growth. Large and small farms need to find a proper balance. They need to coexist, flourish and grow together.” He suggested that building trust among neighbors should follow the TRUST philosophy: Talk with your neighbor through a transparent exchange of views and concerns; Respect one another; Understand each other’s challenges and methods; Share knowledge, data and experiences; and Take time to build trust.

Dr. Cesar de Anda, president of Innova Feed Groups, discussed the importance of eggs in the Latin American diet, remarking that they are a high-quality protein source, low cost and accessible to everyone. He commented that the egg market revolution in Latin America has followed the tendencies of the European and North American markets by going to cage-free layer production. He stated that “quality will prevail on the shelves, and the industry will have to be more devoted to demand a better raw material.”

Dr. Paul Aho, president of Poultry Perspective, provided information on the future of world grain production and prices in the year 2030. He noted that the world economy is supposed to grow 3.5 percent between 2020 and 2030, with more developing countries and a higher demand of protein in the world. Aho said that “corn production in the U.S. will have a larger increase than soy, and the world will be looking towards Latin America for soy production. Prices between now and 2030 will increase, as well as the price of other commodities.”

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Photo caption:

Anthony Pearson, global technical advisor for Lanxess, and Dr. Paul Aho, president of Poultry Perspective speaking at the Latin American Poultry Summit at the 2019 IPPE.

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through

research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.