



For Immediate Release **International Production & Processing Expo**

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2019 IPPE Breaks Records with Approximately 33,000 Registrants and 1,420 Exhibitors



ATLANTA, Ga. – Feb. 14, 2019 – The 2019 International Production & Processing Expo (IPPE) is the largest show on record with approximately 33,000 poultry, meat and feed industry leader attendees from all over the world. In addition, the show has 1,420-plus exhibitors with more than 600,000 square feet of exhibit space. Final numbers will be released after the registration database has been audited for duplications. Sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and the North American Meat Institute, IPPE is the world's largest annual poultry, meat and animal food industry event of its kind.

“We are thrilled with the excitement and energy displayed by this year’s attendees and exhibitors. The expanded trade show floor and attendee and exhibitor numbers continue to complement IPPE’s comprehensive education sessions, valuable networking opportunities and extensive exhibits showcasing the latest innovative technology, equipment and services for our industries,” remarked the three organizations.

The large trade show floor continues to be the central attraction. Exhibitors displayed the newest technology in equipment, supplies and services used by industry companies in the production and processing of meat, poultry, eggs and animal food products. Numerous companies showcased their new products at IPPE, with all phases of the animal food, meat and poultry industries represented, from live production and processing to further processing and packaging.

The comprehensive education program schedule complemented the exhibits by informing industry management about the latest issues affecting the industries. The 2019 line-up included more than 200 hours of education sessions, ranging from meat and poultry labelling, to sow nutrition and health interactions, to wastewater treatment challenges for the poultry and egg industry.

Other featured events included the International Poultry Scientific Forum, the Latin American Poultry Summit, Beef 101 and Pork 101 Workshops, Pet Food Conference, TECHTalks program, Event Zone

activities and publisher-sponsored programs, all of which have made the 2019 IPPE the foremost annual protein and animal food event in the world.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.