



For Immediate Release

International Production & Processing Expo

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2021 Latin American Poultry Summit Date Announced

TUCKER, Ga. – July 14, 2020 – The International Poultry Expo (IPE), part of the International Production & Processing Expo (IPPE), WATT Global Media and the Latin American Poultry Association (ALA) announce the date for the 2021 Latin American Poultry Summit, to be held Monday, Jan. 25, 2021. In response to attendee feedback, several upgrades are being made to the program. This includes the development of a one-day agenda to allow all attendees to have as much time as possible to attend the IPPE exhibition.

New for the 2021 Latin American Poultry Summit will be an opening keynote presentation on export capacity development and other factors that will influence future poultry development in Latin America. A second keynote address discussing poultry health status in Latin America will be held in the afternoon. Other sessions will cover gut health, grains markets, developments in poultry production from incubation to the processing plant, vaccination improvements, welfare productivity of broilers in enriched environments, and more.

In addition to the education sessions focused on the issues and topics relevant to the Latin American poultry processing industry, the Latin American Poultry Summit will provide several networking opportunities including a luncheon, coffee breaks and an evening reception. Special recognition will be given to students and advisors participating in the USPOULTRY Foundation International Student Program during the event.

The 2021 IPPE show dates are Jan. 26-28, and the event will be held at the Georgia World Congress Center in Atlanta, Georgia. More information on the 2021 IPPE can be found at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of nearly

700 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

ABOUT WATT GLOBAL MEDIA

WATT Global Media grows agrifood and pet food businesses with proven results for over 100 years. Access the market expertise, engaged audiences and targeted solutions that lead to successful connections in the poultry, feed and pet food markets. With WATT Global Media, gain a global advantage in implementing dynamic marketing solutions through innovative technology and delivery channels.
www.WATTGlobalMedia.com

ABOUT ALA

The Latin American Poultry Association (ALA) is the organization of Latin American poultry, which has 24 member countries from Latin America and the Caribbean region. It contributes to the strengthening of efficient and responsible production, providing food security, representation in international forums and promoting businesses that generate employment and wealth in the region.